LEADERSHIP INSTITUTE
BOOTCAMP: GOVERNANCE

The Executive Education Leadership Institute, in the Carlos Alvarez College of Business at The University of Texas at San Antonio, features a range of dynamic and innovative programs to meet the needs of aspiring professionals and business leaders in the San Antonio community.

Our Leadership Institute Bootcamps explore an area of business focus for professionals looking to develop their skills and abilities. Participants will enhance their understanding of key concepts, and gain tools to apply learning when back on the job.

Program Overview
The Governance Bootcamp focuses on developing governance skills that are fundamental to top management success. Learn how to strengthen your leadership and communication skills, gain foundational knowledge of the corporate governance structure and put yourself on the path toward the c-suite and governance positions you aspire to. Our unique approach will help you explore your personal strengths and weaknesses, develop foundational knowledge of the corporate governance structure, and engage in mentorship opportunities with leaders from the local business community.

Eligibility
Programs are open to all aspiring leaders in the San Antonio area who want to:
- Develop a deeper understanding of personal strengths and opportunities
- Learn how to maximize personal and team performance
- Identify tools they can take back to their organizations to employ these concepts

Cost
Early Bird Rate
- $949 All registrants

After Early Bird Deadline
- $1,099

Includes:
- Tuition
- Course materials
- UTSA Continuing Education Units (CEUs)
- Parking at UTSA

Sessions
THE ESSENTIALS OF CORPORATE GOVERNANCE
The board of directors is responsible for overseeing the integrity of a firm’s financial reports, CEO selection, the formulation of company strategy, and company responses to external pressures. This workshop will provide you with an overview of the foundational concepts of corporate governance and review the primary role of board members.

MAKING CORPORATE BOARDS MORE EFFECTIVE AND ACCOUNTABLE
In a business climate where reports of an organization’s missteps can happen in an instant, future board members must know how to ensure their boards are operating in an ethical and accountable way. This workshop covers the fundamental responsibilities of a board, and shares best practices that can help hold organizations accountable.

HOW YOU CAN SERVE: BECOMING AN EFFECTIVE BOARD MEMBER
Effective boards start with effective board membership. This workshop extends the fundamental theories and practices of corporate governance using case studies and experiential exercises. You will engage in a rigorous, yet balanced, examination of corporate governance, strategy and compliance to prepare for a board experience.

Registration
Register online: http://bit.ly/2L2ntS1
For our discount code, please contact execed@utsa.edu or call 210-458-4778.

Program Summary
- Duration: Six weeks, one 4-hour course every other week
- Commitment: Overall time commitment is estimated at 8–10 hours a month, including class time
- Method of Delivery: Instructor-led virtual sessions

Featured Facilitator
MICHAEL L. MCDONALD PH.D.
McDonald is a professor in the UTSA College of Business, Department of Management. He teaches courses in strategic management and organization theory and primarily studies executive leaders. His research focuses on how executives help one another to succeed, and how CEOs’ effectiveness can be influenced by the various kinds of help from CEOs at other firms. He has also published studies on board of director effectiveness and racial and gender diversity in corporate leadership.