LEADERSHIP INSTITUTE

Bootcamp: Diversity, Equity and Inclusion

UTSA®

UTSA|ALVAREZ
College of Business
The University of Texas at San Antonio

Executive Education
The Executive Education Leadership Institute, in the Carlos Alvarez College of Business at The University of Texas at San Antonio, features a range of dynamic and innovative programs to meet the needs of aspiring professionals and business leaders in the San Antonio community.

Our Leadership Institute Bootcamps explore an area of business focus for professionals looking to develop their skills and abilities. Participants will enhance their understanding of key concepts, and gain tools to apply learning when back on the job.

Program Overview
Successful organizations thrive due to superior innovation, creativity, and collaboration—in other words, human capital. In the Diversity, Equity and Inclusion (DE&I) Bootcamp, you will explore key concepts of diversity and inclusion, observe successful efforts to support diversity and inclusion in the workplace, and identify ways to foster and support diversity, equity and inclusion within your own organization.

Program Summary
- **Duration:** Six weeks, one 4-hour course every other week
- **Commitment:** Overall time commitment is estimated at 8–10 hours a month, including class time
- **Method of Delivery:** Instructor-led virtual sessions

Eligibility
Programs are open to all aspiring leaders in the San Antonio area who want to:
- Develop a deeper understanding of foundational DE&I concepts
- Learn how other organizations are using DE&I strategies
- Identify tools they can take back to their organizations to employ these concepts

Cost

<table>
<thead>
<tr>
<th>Early Bird Rate</th>
<th>Includes:</th>
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<tbody>
<tr>
<td>$949 All registrants</td>
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<tr>
<td>After Early Bird Deadline</td>
<td>Tuition</td>
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<tr>
<td>$1,099</td>
<td>Course materials</td>
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<tr>
<td></td>
<td>UTSA Continuing Education Units (CEUs)</td>
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<td>Parking at UTSA</td>
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Sessions

DEVELOPING AND EMPOWERING DE&I TEAMS
This workshop starts with the basic concepts, terminology and models of DE&I. Explore where bias may occur, and evaluate best practices that encourage open and objective processes through the selection, training and development of employees. As team members or leaders, you will have an opportunity to discuss your role in the context of DE&I and how to empower others as allies.

THE STRATEGIC ADVANTAGES OF STRONG DE&I CULTURES
During this workshop, you will explore best practices (and common pitfalls) of strategies used to develop and foster more diverse, equitable and inclusive organizational cultures. Using research to identify key drivers of DE&I cultures, you will consider how to successfully implement strategies, and evaluate ways to measure the impact of DE&I.

LEAD AS AN ALLY FOR DIVERSITY, EQUITY AND INCLUSION
Through the lens of DE&I, you have the opportunity in a safe and secure environment to engage in open and honest discussions about bias. By challenging our preconceived notions and unconscious biases, you will gain a deeper awareness of presumptions that can influence everyday behavior.

Registration
For our discount code, please contact [execed@utsa.edu](mailto:execed@utsa.edu) or call [210-458-4778](tel:210-458-4778).

Interested in additional workshops, bootcamps, certificates or coaching options? Visit [execed.utsa.edu](http://execed.utsa.edu) for more information.