

LEADERSHIP INSTITUTE



UTSA | **ALVAREZ**
College of Business
The University of Texas at San Antonio

Executive
Education

LEADERSHIP INSTITUTE

BOOTCAMP: PROFESSIONAL DEVELOPMENT

The Executive Education Leadership Institute, in the Carlos Alvarez College of Business at The University of Texas at San Antonio, features a range of dynamic and innovative programs to meet the needs of aspiring professionals and business leaders in the San Antonio community.

Our **Leadership Institute Bootcamps** explore an area of business focus for professionals looking to develop their skills and abilities. Participants will enhance their understanding of key concepts, and gain tools to apply learning when back on the job.

Program Overview

The Professional Development Bootcamp explores how your own professional development characteristics influence how you lead others. Through a selection of validated assessment instruments, you will gain an informed perspective of your own strengths and development needs as they relate to your professional career path. Workshops in this bootcamp use self-reflection activities, coupled with practical application and in-class experiential learning to help you develop a practical and achievable development plan.

Eligibility

Programs are open to all aspiring leaders in the San Antonio area who want to:

- **Develop** a deeper understanding of personal strengths and opportunities
- **Learn** how to maximize personal and team performance
- **Identify** tools they can take back to their organizations to employ these concepts

Cost

Early Bird Rate

- \$949 All registrants

After Early Bird Deadline

- \$1,099

Includes:

- Tuition
- Course materials
- UTSA Continuing Education Units (CEUs)
- Parking at UTSA

Sessions

MANAGING YOURSELF AND LEADING OTHERS

This workshop uses a validated personality assessment and introspective exercises, to provide you with a better understanding of your strengths and weaknesses. These insights will help you to identify ways that you can be a more effective and influential leader.

BUILDING SUCCESSFUL TEAMS

To be successful, leaders need to maximize the performance of their teams. This session will engage you in the discussion of how leaders can **select**, **train** and **engage** their teams to help them become more cohesive, high functioning and high performing.

EFFECTIVE COMMUNICATION

As work responsibilities grow, communication skills become even more critical to your continued and future success. Drawing on communication tools and techniques, you will explore effective workplace conversations and consider how communication can overcome barriers of individual differences and group dynamics.

Registration

Register online: <http://bit.ly/2Py9L83>

For our discount code, please contact execed@utsa.edu or call **210-458-4778**.

Program Summary

- **Duration:** Six weeks, one 3-hour course every other week
- **Commitment:** Overall time commitment is estimated at 8–10 hours a month, including class time
- **Method of Delivery:** Instructor-led virtual sessions

Featured Facilitator



KATHRYN KEETON, PH.D.

Keeton is a licensed psychologist in the state of Texas and her specialties include executive coaching, leadership, team development and entrepreneurship. Recognized in 2017 with a San Antonio Business Journal Women Leadership Award, Keeton is both a successful entrepreneur and associate professor for UTSA. She has authored and co-authored research publications on topics related to innovation, team development, employee engagement and leadership training.



Interested in additional workshops, bootcamps, certificates or coaching options?

Visit execed.utsa.edu for more information.

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