Custom Business Training

WHAT IS A CUSTOM TRAINING PROGRAM?
In the Center for Professional Excellence at the UTSA Carlos Alvarez College of Business, organizations can adapt existing professional development sessions, or develop a new and fully-customized training experience with real and relevant organizational content.

All of our custom programs engage participants in an active in-class learning environment. Our highly-skilled instructors focus on maximizing understanding of key business concepts, to ensure that participants walk away with valuable strategies and tools to support organizational success.

SAMPLE TRAINING TOPICS
Below is a list of some of our popular training topics.

Business and Operational Sessions
- Analytics Management
- Cybersecurity for Executive Strategy
- Lean Operations
- Marketing Innovation
- Supply Chain Strategy and Management

Leadership Sessions
- Leadership without Authority
- Negotiations and Conflict Management
- Inclusive Leadership

Strategy Sessions
- Strategic Planning
- Strategic Decision-Making
- Strategy Execution: Creating a Problem-Solving Organizational Culture
- Leading Through Change

Professional Development Sessions
- Managing Yourself and Leading Others
- Building Successful Teams
- Building Your Professional Leadership Plan
- Topics in Diversity, Equity and Inclusion
- Effective Communication and Navigating the Modern Workforce, Diversity, Culture and Generations
- Employee Engagement and Navigating VUCA (volatile, uncertain, complex and ambiguous) Environments

The instructor was really great at helping us apply these “strategic” concepts to our workplace. I’m able to leave this class with a list of ideas to take back to the workplace, and a list of items that I’m ready to research to learn more about.

--Charter Executive, Strategy Implementation Workshop

The University of Texas at San Antonio
The Cyber Range is a unique learning space on campus that provides a virtualized corporate network with over 60 components including application, database and email servers as well as workstations and a simulated internet segment. Cybersecurity and IT professionals experience real-world simulated attacks with a customized training experience that is recorded, coached and supervised.

Center for Professional Excellence
For organizations looking for an off-site training experience, the Center for Professional Excellence provides technology-enabled learning spaces in both flexible or traditional classroom formats. Catering and parking arrangements are available to help support your custom business training experience on campus.

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Leadership Institute Certificates
The Leadership Institute is a unique professional development opportunity for organizations to provide a shared experience for a cohort of aspiring and experienced leaders. Participants experience a balance of theory and applied-focus classes, a personal executive coaching experience and take away practical tools designed to address leadership challenges.

“The variety of instructors, the information we have received, the students involved - their questions, the interactions, the discussions and the relationships that have been formed—have been phenomenal.”

-- Bartlett Cocke General Contractors Executive, Leadership Institute Certificate Participant

Contact Us
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About the Center
The Center for Professional Excellence (CPE) supports professional development by bringing together renowned business thinkers and aspiring business professionals in a collaborative learning community.