The University of Texas at San Antonio  
Department of Marketing  

Department Chair and Professor  

Position  

The Department of Marketing in the College of Business at The University of Texas at San Antonio seeks applicants for a department chair/tenured Professor position beginning in Fall 2021. Preference will be given to candidates with specializations in Strategy/Consumer Behavior. Responsibilities include guiding and facilitating the activities and programs of the department, mentoring faculty and students, teaching undergraduate, masters, and/or Ph.D. courses (one course per semester), in addition to research and service. Tenure is contingent upon Board of Regents approval.

Qualifications  

Required Qualifications: (1) Ph.D. in marketing; (2) strong evidence of scholarly research (a portfolio of research in marketing and engagement with a currently active research program in the field, with a strong record of publication productivity, including recent placements in top journals, e.g., JM, JMR, JCR, Marketing Science, etc.) and effective teaching consistent with appointment as a tenured full professor of marketing at UTSA; (3) evidence of academic leadership, and the ability and desire to work collegially with and be sensitive to the needs of faculty and students from a culturally diverse urban population; and (4) the ability and desire to mentor marketing Ph.D. students.

Preferred Qualifications: (1) Specialization in Strategy and/or Consumer Behavior; (2) Experience leading, supporting and developing faculty in their efforts to incubate, grow and sustain nationally recognized research portfolios.

Department of Marketing  

The Department of Marketing is a collegial group consisting of eight tenured and tenure-track faculty members and offers undergraduate, masters (including Masters in Data Analytics), and doctoral degrees with a concentration in marketing. The Marketing Department has been consistently ranked among the top 100 programs by UT-Dallas in terms of publications, with the 2004-2020 UT-D rank being 53 in the U.S. Recent doctoral students have publications in the four top marketing journals and have been placed at: Michigan State University, University of Alabama, University of Arkansas, and University of Cincinnati etc.

UTSA  

The College of Business at UTSA is one of the 30 largest business schools in the nation; is AACSB accredited; offers a variety of master’s programs as well as Ph.D. programs in six areas; and ranks second in the nation in the number of bachelor’s degrees awarded to Hispanics. UTSA is a comprehensive public metropolitan university that serves approximately 34,000 students on three campuses in San Antonio. It is located at the edge of the scenic Texas Hill Country and offers the amenities of a major multicultural, metropolitan area. With a population of over 1.14 million, San Antonio is within a few hours drive of Dallas, Houston, the Gulf of Mexico, and the Mexican border. Additional information about UTSA, the College of Business, and the Department of Marketing, respectively, can be found at the following websites: http://www.utsa.edu/, https://business.utsa.edu/ and https://business.utsa.edu/marketing/.

Salary and Benefits  

Salary and the supporting start-up package are competitive and commensurate with qualifications and experience. UTSA offers an attractive package of benefits including medical and dental coverage plus a choice of participation in the Teacher Retirement System or an Optional Retirement System.
**Application Procedure**

Applicants should submit a cover letter, CV and personal statement, including research and teaching statements and a discussion on the role diversity and inclusion plays in an academic environment, via the [UTSA employment site](http://utsa.edu). Applicants should include the names of three references along with their addresses, e-mail contact information and telephone numbers.

Questions related to the position can be addressed to Dr. Jonathan Clark, Chair of the Search Committee, at the following e-mail address: jonathan.clark@utsa.edu. Applications will be accepted until the position is filled. However, to ensure the fullest consideration please submit your materials no later than **December 2, 2020**. Applicants who are selected for interviews must be able to show proof that they will be eligible and qualified to work in the United States by time of hire. UTSA is an Affirmative Action/Equal Employment Opportunity Employer. Women, minorities, veterans and individuals with disabilities are encouraged to apply.