



Minor in Sport Management

All students pursuing the Minor in Sport Management must complete 18 semester credit hours of coursework.

Code	Title	Credit Hours
A. Required Courses		9
MGT 3013	Introduction to Organization Theory, Behavior, and Management	
SET 3233	Sport Management	
SET 3283	Sport and Event Media Relations	
B. Elective Courses		9
Select three courses from the list below:		
MKT 4143	Sports Marketing	
MKT 4353	Service Operations Management	
SET 3333	Event Management	
SET 3543	Sports Economics	
SET 4233	Sport Facility and Event Management	
SET 4813	Special Topics in Sport, Event and Tourism Management ¹	
SET 4943	Internship in Sport, Event and Tourism Management ²	
Total Credit Hours		18

Course List

¹ Must be related to sports.

² Must be related to sports, but can be cross-listed with other majors.