Connecting Employers with UTSA’s Business Students and Transforming Energetic Talent Into Tomorrow’s Business Leaders
Welcome to the **UTSA College of Business Center for Student Professional Development (CSPD)**, the best place for employers to meet and recruit top business students. The mission of the CSPD is to transform our 6,000 undergraduate business students into business professionals, support the career development of more than 850 master’s students and help employers build pipelines to grow their future business talent.

The CSPD offers more than 100 professional development and recruiting events each academic year for students to develop a strong portfolio of skills for career readiness and give them a competitive edge in launching their careers. Employers participate in many of these events by serving as corporate coaches, hosting industry panels and participating in a variety of networking receptions. In addition to the CSPD’s full calendar of events, we assist employers in tailoring specialized events to meet and hire potential student candidates for internships or full-time career opportunities.

To inquire about our services and how we can best assist you in fulfilling your recruiting objectives, please contact our associate director of employer relations, nancy.scottjones@utsa.edu.

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**Empowering Internship Pipelines**

Internships change the academic and professional lives of UTSA’s business students, and the CSPD is dedicated to providing resources and tools to encourage students to pursue internships. The CSPD provides ongoing events and professional development coaching to connect employers with students ready to intern. Virtual and in-person visits to corporate offices are offered each semester as well as opportunities for companies to host their own conversations and information sessions on campus or virtually. The CSPD also markets current internships through direct email campaigns and the *Internship Insider*, a bi-weekly newsletter.
Direct Ways to Connect with Business Students

Career Action Program (CAP)

Recruiting and Interviewing Events

- Career and Internship Information Sessions
- Table Recruiting in the Business Building
- On-Campus Interviews in the College's EY Leadership Suites
- Company Tours
- Graduate Recruitment and Networking Opportunities

Leadership Conversations with high-achieving students

Speaking Engagements with one or more of our professional student organizations

CAP is Our Signature Program

Employers have access to top-notch talent in the UTSA College of Business when they volunteer at the Career Action Program (CAP), the CSPD’s signature professional development program for business students. Known as CAP coaches, these volunteers are CAP’s secret component, who give our business students a competitive edge when entering the marketplace.

Several CAP conferences are held each semester, with more than 160 students participating. Each conference offers sessions on four key professional development skills—LinkedIn, Mock Interview, Speed Networking and Alumni Advice.

More than 1,600 students will participate in CAP throughout the academic year to hone their professional development skills.

In support of UTSA President Taylor Eighmy’s college to career initiative, CAP provides hands-on experiential learning to meet professional development objectives.

Each semester, more than 100 corporate volunteers from the regional business community participate in the CAP conferences, where they motivate, coach and mentor our business students, while meeting potential talent for internships and full-time opportunities in small group settings.

Degree Programs

Undergraduate

- Accounting
- Actuarial Science
- Business Analytics
- Cyber Security
- Economics
- Finance
- Information Systems
- Management
- Management Science
- Marketing
- Real Estate Finance and Development
- Statistics and Data Science

Graduate

- MBA
  - Executive MBA
  - MBA/MD
  - MBA/Master of Public Health
- Master of Accountancy
- MS Business
- MS Data Analytics
- MA Economics
  - Business Data Analysis and Forecasting Concentration
  - Financial Economics Concentration
- MS Finance
- Real Estate Concentration
- MS Information Technology
- Cyber Security Concentration
- MS Management of Technology
- MS Statistics and Data Science
- PhD

About UTSA

With more than 32,000 students, UTSA is a public urban-serving university in the San Antonio metropolitan area. UTSA advances knowledge through research and discovery, teaching and learning, community engagement and public service.

UTSA embraces multicultural traditions and serves as a center for intellectual and creative resources as well as a catalyst for socioeconomic development and the commercialization of intellectual property—for Texas, the nation and the world. The College of Business is located on UTSA’s Main Campus in northwest San Antonio, at the beginning of the famous Texas Hill Country.

The UTSA College of Business is one of the 40 largest business schools in the nation with more than 36,750 alumni graduates.

UTSA was named the #1 ranked cyber security program in the country according to a national survey conducted by the Ponemon Institute.

CSPD Leadership Team

Aimee Laun
Director

Julio Ramos
Associate Director, Student Engagement

Nancy Scott Jones
Associate Director, Employer Relations

Leticia Garcia
Assistant Director, Internships

Danielle Gawronski
Assistant Director, Career Development
Careers Begin With Internships

New students in the College of Business (COB) quickly learn to embrace a culture that encourages and promotes internships. The CSPD offers numerous experiential learning events, including the Career Action Program (CAP), which prepares students to thrive in internships, and in turn paves the way to securing employment and launching their career paths.

Iman Lalani
BBA Cyber Security & Information Systems '20

“The CSPD’s Career Action Program taught me how to curate my elevator speech, which in turn allowed me to effectively ‘sell myself’ and be more confident in what I have to offer.”

Internships:
Frost Bank, User Experience Intern
Charles Schwab, San Francisco; Digital Services Intern
Full-time Offer:
Charles Schwab, Austin post-graduation

Nyasha Chitakure
BBA Finance '20

“The COB put a lot of emphasis on getting an internship, and it drove me to start interning early. I had three internships in my college career because of it.”

Internships:
Argo Group, Financial Analyst Intern
City of San Antonio Fire Department, Fiscal Services Intern
The Green Lab, Accounting Intern

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Tyler Werland
MS Data Analytics '20

Tyler Werland's yearlong internship with Spurs Sports & Entertainment included serving in HR’s organizational development department as well as the Spurs Sports & Entertainment University (SSEU). Working with the San Antonio Spurs exposed Tyler to a new industry and gave him opportunities to expand his experience as an HR trainer and to share his data analytics skills by helping senior leaders make decisions. One of his internship highlights was leading a series of technology trainings that were rolled out to the executive leadership team and then the entire organization during COVID-19.

“CAP gave me confidence by helping improve my elevator speech and practice interviewing which led to my first-ever internship with H-E-B,” Tyler says.

While completing his undergraduate degree in business administration, Tyler held four internships and credits the CSPD’s focus on professional development events for preparing him for his internships.

Tyler plans to pursue a career in human resources, training & development, people analytics or instructional design after receiving his MSDA.

Internships:
Spurs Sports & Entertainment, Learning & Development Intern
Target, Manager Intern
Target, Executive Store Intern
The Alamo, Events Management Intern
H-E-B, Store Management Intern

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Christopher A. Rosales
BBA Accounting '20

“Before meeting recruiters, I researched each company’s culture, values and mission. I also brushed up on my accounting terms and had questions prepared for them.”

Internships:
PwC, Start Intern
PwC, External Audit Intern
Full-time Offer:
Full-time position at PwC upon graduating with a master’s degree in accounting (MACY).

Lauren Chung
BBA Economics; BBA Finance '21

“The strong emphasis the COB and CSPD placed on getting an internship before graduation helped push me to find and land an offer.”

Internship:
Outa Software through Students + Startups Program, Corporate Development Analyst Intern

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Internships Offer Professional and Personal Growth

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GRADUATE STUDENT

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#4

Bilingual

HISPANIC SERVING

PART-TIME MBA IN TEXAS

#9

PART-TIME MBA IN TEXAS

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2019

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