UTSA College of Business

Make the right choice and earn a business degree at The University of Texas at San Antonio College of Business. Nationally ranked and recognized, the college is a collaborative community that provides real world experiences for our diverse students.

Become the chief financial officer of a Fortune 500 company, lead cyber security efforts for the National Security Agency, start an entrepreneurial venture or join other Roadrunners on Wall Street. Choose a degree program that complements your interests, study with top-notch faculty and engage with peers that will become lifetime friends.

“We are transforming business students into business professionals. Our students are learning skills today that can be implemented immediately in the workplace.”

Wm. Gerard Sanders
Dean and Bodenstedt Chair
College of Business


About UTSA

UTSA is a public urban serving university with more than 32,000 students. It is the largest university in the San Antonio metropolitan region. UTSA advances knowledge through research and discovery, teaching and learning, community engagement and public service. Founded in 1969, UTSA embraces multicultural traditions and serves as a center for intellectual and creative resources as well as a catalyst for socioeconomic development and the commercialization of intellectual property—for Texas, the nation and the world.

UTSA CAMPUS TOURS are available through the Welcome Center. Schedule a tour today by contacting us at (210) 458-5145.

About San Antonio

As the nation’s seventh largest city, San Antonio offers the benefits of a major metropolitan city with the feel of a small town community with rich culture. The UTSA campus is nestled along the Texas Hill Country and is in close proximity to major shopping, restaurants and entertainment.
Why UTSA College of Business

Join Our Business Family

Go after your dreams with classmates who are collaborative, diverse and supportive. Choose from one of 13 majors, get involved in a business student organization and receive mentoring from our top business faculty.

Innovative Programs

Realize your dreams and challenge yourself academically while developing core business skills in one of our 12 majors. Study with top business faculty and engage in practical experiences that will set you apart from the competition. Majors include traditional fields such as accounting, finance and management as well as in-demand areas such as business analytics, cyber security and statistics and data science.

Pathway to Your Career

The Center for Student Professional Development offers personalized career preparation programs and support for business students to find competitive internships and full-time positions. Roadrunners are working on Wall Street, with major technology companies and Big 4 accounting firms.

Travel the Globe

Travel to exotic locales such as Australia, Spain and India with faculty members to learn about international business culture as part of the college’s international immersion program. Even better, the college covers a significant portion of the travel costs.

Beyond the Textbook

Freshmen business students learn firsthand about business by creating one with classmates in the Academic Inquiry and Scholarship (AIS) course. Students sell items such as food and merchandise at UTSA’s annual Best Fest and Fiesta UTSA celebrations.

Freshmen business students sold pet IDs on campus as part of their AIS class.

Montana Meeker traveled around Europe, while completing an international internship in Ireland.

Say Hi!

Contact the College of Business Undergraduate Studies Office at (210) 458-2200 or email cobundergrad@utsa.edu
Chart Your Path

**Areas of Study**

**College of Business Majors**

- Accounting
- Actuarial Science
- Business Analytics
- Cyber Security
- Economics (BBA or BA)
- Finance
- Information Systems
- Management
- Management Science
- Marketing
- Real Estate Finance & Development
- Statistics & Data Science

**Online Learning**

Pick a program that complements your interests and major in one of our 13 undergraduate degree programs or earn a minor in one of 13 areas.

**Financial Studies Center**

Students learn about investing in the college’s Financial Studies Center.

**Accounting**

Learn to measure and communicate financial information to decision makers such as investors, business managers, creditors and government entities by earning a BBA in accounting. Career opportunities include auditing, forensic accounting, tax manager, budget manager and a certified public accountant.

**Actuarial Science**

Combining analytical and business skills, BBA actuarial science majors improve financial decision making by developing models to evaluate uncertain events, such as the insurance industry. Career opportunities include actuary, actuarial analyst, insurance underwriter or risk manager.

**Business Analytics**

Learn how to support organizational decision-making by using statistics, operations research, mathematics and computers to understand, visualize and interpret data. Gain relevant hands-on experience using the latest tools and technologies, such as those provided in R, SAS, SQL, SPSS and Python.

**Cyber Security**

Protect and defend information as part of the college’s BBA in cyber security program. This degree is offered both in the classroom and 100% online. Career opportunities include cyber security analyst, network security administrator, and vulnerability assessment analyst.

**Economics**

Analyze how people with limited resources make choices and how better choices might be made. Develop critical and analytical thinking to make resource allocation decisions for businesses. Choose to obtain a BBA or a BA in economics. The BA provides a liberal arts education and focuses on the qualitative aspects of economics. The BBA develops quantitative skills through required mathematics and statistics courses. Careers include credit analyst, economist, market research analyst or equity trader.

**Finance**

Tackle complex financial problems and solve real world financial challenges that face investors, financial institutions and corporations with this BBA degree. Careers include financial analyst, financial planner, investment analyst and chief financial officer.
**Information Systems**

Learn about computer hardware and software analysis and how this can be applied in a business setting as part of this BBA degree. Or, specialize in cyber analytics or IT project management as a track option. Careers include database administrator, network administrator, network engineer or systems analyst.

**Management Science**

Improve your decision making abilities by learning methods and techniques to analyze, understand and interpret data to meet organizational challenges in areas such as productions/operations, logistics, forecasting and supply chain management as part of this BBA degree. Specialized tracks are also available in business analytics and operations & supply chain. Careers include distribution manager, logistics manager, quantitative strategist and supply chain analyst.

**Real Estate Finance and Development**

This BBA degree is designed for students interested in creating and/or managing businesses associated with real estate and the financing, developing and construction of real estate projects. Careers include commercial developer, financial analyst, mortgage banker and real estate developer.

**Management**

Transform organizations by learning how to think strategically to develop a comprehensive view of organizations and how to direct people. A specialized track is available in human resource management in addition to the BBA in management. Careers include manager, employee benefits manager, recruiter and compliance specialist.

**Marketing**

Develop the skills needed to analyze, understand, evaluate and interpret market-directed activities of organizations as part of the BBA in marketing degree. Students can also specialize in the sport, event and tourism management track to specialize in this industry. Careers include account executive, digital media manager, marketing manager, market research analyst and chief marketing officer.

**Statistics and Data Science**

Learn how to collect, organize, analyze and interpret numerical information to answer questions about almost every aspect of business as part of this BS degree. Careers include statistician, forecaster, data analyst and actuarial analyst.

**Real Estate Finance and Development**

This BBA degree is designed for students interested in creating and/or managing businesses associated with real estate and the financing, developing and construction of real estate projects. Careers include commercial developer, financial analyst, mortgage banker and real estate developer.

**BUSINESS HONORS**

Academically qualified students can enrich their educational experience by participating in the college's competitive Business Honors program.

Students in the program take 12 hours of business honors coursework* as well as participate in experiential learning activities.

*Business Honors coursework may be combined with some requirements from the Honors College.

**HOW TO QUALIFY:**

Students must have completed at least 12 hours and one semester at UTSA with a grade point average of 3.25. Consideration will include a student’s participation in extracurricular activities and leadership involvement. Honors College students have direct admission to the Business Honors program.

**PROGRAM BENEFITS:**

- Take classes from our best faculty in small-class settings
- Develop mentoring opportunities with college faculty and staff members
- Enjoy exclusive social, professional and leadership opportunities
- Earn business scholarships

[business.utsa.edu/undergraduate-studies/business-honors-program](business.utsa.edu/undergraduate-studies/business-honors-program)
Explore the World

Learn about international business, engage in a new culture and develop marketable skills by participating in a College of Business international experience.

The college sponsors a variety of academic, faculty-led, two-week intensive study immersion programs in the spring and summer semesters. And, better yet, the college pays for a significant portion of students’ travel expenses.

In addition to these experiences, students can participate in a semester-long exchange program to locales such as France, Germany, Hong Kong, Japan or Mexico. Aim high and participate in an international internship.

**PAST TRIPS HAVE INCLUDED:**
- Australia
- China
- India
- Ireland
- Italy
- Japan
- Mexico
- Russia
- Spain

Engage at UTSA

The College of Business offers a variety of major-specific and general interest student organizations. Business students are encouraged to get involved with student organizations, build connections within the College and seek out leadership roles to enhance their university experience.

**ORGANIZATIONS INCLUDE:**
- Alpha Kappa Psi (professional fraternity)
- American Marketing Association
- American Production & Inventory Control System
- American Statistical Association
- Association of Latino Professionals for America
- Beta Alpha Psi (accounting honor society)
- Business Student Council
- Collegiate Entrepreneurs’ Organization
- Computer Security Association
- Delta Sigma Pi (professional business fraternity)
- Forum of Finance
- Global Business Club
- Professional Businesswomen Society
- Society for Human Resource Management
- The Investment Society

[COBI.UTSA.EDU](http://COBI.UTSA.EDU)

[BUSINESS.UTSA.EDU/CSPD/CSPD-STUDENT-ORGANIZATIONS](http://BUSINESS.UTSA.EDU/CSPD/CSPD-STUDENT-ORGANIZATIONS)
Plan for Success

Center for Student Professional Development

Transforming business students into business professionals is the mission of the Center for Student Professional Development (CSPD). CSPD programs offer students exposure to three critical areas: discovery, leadership, and professionalism. Throughout the year, the CSPD provides career preparation and hosts more than 50 events, that give business students a competitive edge in obtaining internships and securing employment.

CAREER ACTION PROGRAM (CAP)

CAP is the CSPD’s signature professional development program, offering a minimum of four hours of interactive professional development and networking sessions to business students. In partnership with our academic faculty, CAP is an integral portion of the curriculum for the required business course, MGT 3003 Business Communication and Professional Development. The program offers a comprehensive overview of professional development topics and enhances career awareness for business students. Through meaningful interaction with members of the regional corporate community, students will engage in the deliberate practice of skills, create a heightened level of career and industry awareness, develop a behavioral change toward their career search and better understand the importance of digital and interpersonal networking.

INTERNSHIPS

Internships allow students to obtain valuable work experience, explore a chosen career path and increase their marketability to employers. Students can access Handshake, UTSA’s jobs portal, to review company recruiting schedules and event information — while also viewing the latest internship and job postings. A dedicated internship director in the CSPD coordinates with employers to provide internship opportunities and advice for students across all majors.

CONNECT WITH EMPLOYERS

Connect with potential employers during CAP, corporate visits, employer tabling and recruiting and exclusive networking mixers. With several industries in attendance, there are opportunities for every field.

1,500+
Business students complete CAP each year

62%
Seniors completed internship/professional work experience in 2018-19

$53,353
Average starting salary for business students

Employers who have hired our students:

- AT&T
- Chevron
- CrowdStrike
- Dell
- Deloitte
- Disney
- ExxonMobil
- EY
- Goldman Sachs
- Google
- H-E-B
- IBM
- JPMorgan Chase
- Lilly
- PwC
- Rackspace
- Southwest Airlines
- USAA
- Valero

STUDENT SUCCESS

“Everyone at UTSA wants to help you be successful. Get involved, don’t be afraid to ask for help, and don’t be afraid to try new things.”

Erica Perez
BBA in Management Science and Certificate in Business Analytics

Active at UTSA, Erica Perez was a Terry Scholar, a member of the Spirit of San Antonio marching band and participated in an international immersion. Using skills she learned from the college’s Career Action Program, she obtained several internship positions. After graduating in 2018, she was hired as a business intelligence analyst with USAA.

“In class, I learned real-world cyber security applications. In addition to internships, get as much experience in your career field as you can.”

Armaan Chakkiwala
BBA in Information Systems and Cyber Security

A member of the Honors College and a Distinguished Business Student, Armaan Chakkiwala took advantage of every opportunity offered by the College of Business. He also polished his cyber security skills working as an intern at Digital Defense in security operations and accepted a full-time offer at EY.
The journey to the future you desire begins now.

Visit Campus
Check UTSA out for yourself! Our Welcome Center hosts daily tours and special events so you can explore campus, talk to staff and students and learn more about life as a roadrunner.

WELCOME CENTER
(210) 458-5145
future.utsa.edu/visit

Apply to UTSA
UTSA provides a streamlined application process, and our admissions counselors are ready to provide you with a wide range of services and materials.

ADMISSIONS
(210) 458-8000
future.utsa.edu/apply

FINANCIAL AID
(210) 458-8000
onestop.utsa.edu/financialaid

Declare Your Major
The College of Business has different paths for students to declare a business major, providing access to programs and resources to promote success in college and beyond.

TO LEARN MORE, VISIT
business.utsa.edu/undergraduate-studies