EXECUTIVE EDUCATION

LEADERSHIP INSTITUTE

Bootcamp:
Organizational Strategy

UTSA

The University of Texas at San Antonio
College of Business
LEADERSHIP INSTITUTE
BOOTCAMP: ORGANIZATIONAL STRATEGY

The Executive Education Leadership Institute, at the University of Texas at San Antonio, features a range of dynamic and innovative programs to meet the needs of aspiring professionals and business leaders in the San Antonio community.

Our Leadership Institute Bootcamps explore an area of business focus for professionals looking to develop their skills and abilities. Participants will enhance their understanding of key concepts, and gain tools to apply learning when back on the job.

Program Overview
The Organizational Strategy Bootcamp focuses on developing your strategic mindset. Learn how to build and develop forward-thinking strategies; understand how to make more informed and sound strategic decisions, and successfully implement strategies to create lasting organizational change. You will take away an enhanced understanding of the key concepts of strategy, as well as a new perspective on how to create change through sound strategy implementation. Our approach combines both practical-application and experiential learning to solidify your knowledge.

Eligibility
Programs are open to all aspiring leaders in the San Antonio area who want to:
• Develop a deeper understanding of foundational concepts
• Learn how to maximize personal and team performance
• Identify tools they can take back to their organizations to employ these concepts

Cost
Early Bird Until Aug. 24, 2020
• $949 All registrants

After Aug. 24, 2020
• $1,099 For-Profit
• $999 Not-for-profit, groups, small businesses and UTSA EMBA Alumni

Includes:
• Tuition
• Online Course Materials
• Digital Badge and UTSA Continuing Education Units (CEUs)
• Option to add Executive Coaching Experience (additional cost)

Sessions
STRATEGIC PLANNING
There are many components of a firm’s strategy and these must be distinguished from its tactics and goals. In this workshop, you will discuss the roles of strategic analysis and planning from the perspective of the firm’s leader.

STRATEGIC DECISION-MAKING
Decision-making is arguably the most important job of the firm’s leaders, yet there are so many ways it can go wrong. During this workshop, you will consider the ways in which decision-making can go astray and opportunities for improving decision-making quality.

STRATEGY IMPLEMENTATION: CREATING A PROBLEM SOLVING ORGANIZATIONAL CULTURE
Strategy implementation refers to carrying out the activities within the firm, which are required to execute a strategy. This workshop considers how the organization’s structure, culture and vision affect its ability to execute strategy.

Registration
Register online: http://bit.ly/2UH2zY3
For our discount code, please contact execed@utsa.edu or call 210.458.4778.

Interested in additional workshops, bootcamps, certificates or coaching options? Visit execed.utsa.edu for more information.