January 2020

ISRAEL IMMERSION

Study business abroad in a two week, faculty-led course

APPLY TODAY!

COBi covers 90% of the cost!

INNOVATION & CYBER SECURITY

Deadline: March 31

Email us: COBi@utsa.edu

Use Snapchat or iPhone camera to scan QR code
Why Israel?
Israel is one of the most technologically advanced market economies in the world due to
the large number of engineers and scientists in the country. Its leading exports include
cut diamonds, high-technology equipment and pharmaceuticals; while its imports
include crude oil, grains, raw materials, and military equipment. Having a small
consumer market domestically, Israel strategically turned past its borders to sell its
products and offer its technologies. Today, Israel is home to approximately 344
research and development centers operated by multinational corporations.

Israel has become a startup powerhouse in recent year, especially in the field of
cybersecurity. During this immersion we will visit some start-up companies, learn about
the Israeli business environment and find out how it became one of the worlds’ most
innovative countries.

Trip elements
Dates: January 4 - 15, 2020 (subject to change)
Cities visited: Tel Aviv and Jerusalem
Acceptance: 14-16 students to be accepted.
Accommodations: Students will stay in student housing
Academic information: Student will receive 3 academic credit hours from UTSA