The Department of Info System & Cyber Security

PRESENTS:
AT&T Distinguished Lecture Series

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"Lessons Learned from Strikes, Singles, and Home Runs"

Abstract: Most researchers only become known for their accepted papers in top journals, as readership is much lighter when considering more modest journals and also conference proceedings. Few in the field know the behind-the-scenes stories describing some of the disappointments, postponed ("back burner") projects/revisions, and rejections. I define "home runs" as papers placed in top journals, with strong results, and/or with high citation rates. "Singles" are those done as a one-shot study, with more modest journal placement, lower citation rates, and/or few follow-ups. " Strikes," as one might expect, are those that seem stuck unfinished, perhaps in "conference-only," "perennial rejection," or "poor-results" situations. In this talk, I will quickly describe some of my own studies in each category. Following the brief descriptions, I will try to summarize patterns that I have found, emphasizing features, actions, or situations that seem to lead to success or failure.

Short Bio: Dr. Dennis F. Galletta is an AIS Fellow, a LEO lifetime achievement awardee, Ben L. Fryrear Faculty Fellow and Professor at the University of Pittsburgh, where he serves as Doctoral Director for the Katz Graduate School of Business. He has published 50 articles in journals such as MIS Quarterly (MISQ), Management Science, Information Systems Research, Journal of MIS, Journal of the AIS, and others. He has also published 55 refereed conference papers and four books. For MISQ, he currently serves as a Senior Editor and won a “Developmental Associate Editor Award” in 2006. He also won a Provost’s Mentorship Award in 2016. He was program co-chair for ICIS 2005 and AMCIS 2003, chaired the first AMCIS in 1995, and co-chaired ICIS 2011. He served as AIS President, ICIS Treasurer, AIS Council Member, and Editor-in-Chief of AISWorld. He was founding co-Editor in Chief of AIS Transactions on HCI from 2008-2018, and established the concept of Special Interest Groups in AIS in 2000.