Signature Program:  
ITAM University, Mexico City

The College of Business International Office will send a group of outstanding students to spend 3 weeks in an elite Mexican university: Instituto Tecnológico Autónomo de México (ITAM).  
Program Dates: June 24 - July 12, 2019

Why Mexico City?
Mexico City, one of the most lucrative economies in Latin America, is a hub of Mexico’s largest banks, home to a booming tourism industry, a central hub for many tech companies and a mass producer of iron and steel. The city produces 21.8% of Mexico’s GDP alone, and is said to double this number by 2020. Trade plays a significant role in Mexico’s economy, with their $2 trillion economy quadrupling in size since entering into NAFTA. Mexico is the 13th largest exporter in the world, and maintains a strong relationship with the United States, whose trade makes up over 80% of Mexico’s exports. Along with a stimulating business economy, Mexico’s capital is loaded with history, culture, and some of the best cuisine in the world.

ITAM, is one of Mexico’s most prestigious institutions supporting higher education. During ITAM’s three-week summer program, students will be immersed into Mexico’s unique culture. Students will not only learn about their distinctive business climate, but they will also observe firsthand Mexico’s position in Latin America. Through understanding the City’s history and culture, students will also become familiarized with doing business in Mexico, but they will be introduced into new perspectives that will change the way they conduct business.

Program Details
The academic program will be administered by ITAM University and will include the following:
Mexico’s history, culture and art topics which will include: pre-Hispanic period, colonial period, the independence movement, the modern Mexican state and more Business and economic topics which will include: Mexico financial and economic structure, socio-economic context to poverty alleviation policies, education and the labor market and high impact industries.

Trip elements
Dates: June 24 - July 12, 2019
Faculty of record: Dr. Lisa Montoya
Cities visited: Mexico City
Acceptance: 10-12 students to be accepted.
Accommodations: Students will stay in 3-start hotels or better, two to a room
Meals: Two meals a day
Academic information: Student will receive 3 academic credit hours from UTSA