LEADERSHIP INSTITUTE

EMERGING TRENDS WORKSHOP:
CRYPTOCURRENCY AND BLOCKCHAIN

UTSA
The University of Texas at San Antonio
College of Business
EMERGING TRENDS: CRYPTOCURRENCY AND BLOCKCHAIN

The Center for Professional Excellence (CPE) Emerging Trends Workshop Series, features time-critical and important topics that are relevant to business professionals. Leading off the series is a workshop on cryptocurrency, and its underlying innovative technology, blockchain.

Many business professionals are aware of these terms, and equally aware they lack a fundamental understanding of these underlying concepts, how they might impact the industry, and how best to incorporate these innovations into their own organization.

Participants will engage in an active and dynamic workshop to build their knowledge and understanding of cryptocurrency and blockchain. Leading-edge UTSA instructors will integrate both academic learning and applied experience into the session. Participants will also have the opportunity to hear from local experts in the San Antonio community to learn how they have successfully incorporated these innovative concepts into their organizations.

CPE and UTSA Continuing Education Units (CEUs) are available.

ELIGIBILITY

Each bootcamp is open to all aspiring leaders in the San Antonio area who want to:
- **Develop** a deeper understanding of cryptocurrency and blockchain concepts
- **Learn** how other organizations are using these strategies to create new opportunities for their own operations
- **Identify** tools they can take back to their organizations to employ these concepts

COMMITMENT

The overall commitment includes attendance in the full-day workshop (nine hours, including breaks and lunch). Participants should be aware that pre-review of materials (reading and/or media materials), may also be required.

DATE

Friday, August 24, 2018

SCHEDULE

This workshop is designed to follow a full-day schedule and is structured as follows:

<table>
<thead>
<tr>
<th>Time</th>
<th>Schedule</th>
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<tbody>
<tr>
<td>8-8:30 a.m.</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:30-11:30 a.m.</td>
<td>Foundational Concepts of Cryptocurrency and Blockchain</td>
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<tr>
<td>11:30 a.m.-1 p.m.</td>
<td>Networking Lunch</td>
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<td>1-2:30 p.m.</td>
<td>Panel 1</td>
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<td>2:30-3 p.m.</td>
<td>Networking Break</td>
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<tr>
<td>3-4:30 p.m.</td>
<td>Panel 2</td>
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<tr>
<td>4:30-5 p.m.</td>
<td>Wrap-up and Close</td>
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LOCATION

Center for Professional Excellence, College of Business, Business Building (BB) University Room 2.06.04
Main Campus, One UTSA Circle, San Antonio, TX 78249

COST

$350  Includes tuition, course materials, meals and parking at UTSA

We offer a discounted rate to support and make training accessible to not-for-profit organizations and small businesses. Group discounts for all organizations are also available, contact us at execed@utsa.edu for more information.