



LEADERSHIP INSTITUTE

CUSTOM PROGRAMS

UTSA

The University of Texas at San Antonio
College of Business

CENTER FOR PROFESSIONAL EXCELLENCE (CPE) LEADERSHIP INSTITUTE

CUSTOMIZED PROGRAMS

OVERVIEW

The Center for Professional Excellence (CPE) Leadership Institute features a range of dynamic and innovative offerings to meet the needs of aspiring professionals and business leaders in the San Antonio community.

We are able to customize program experiences for organizations by adapting an existing offering or developing a new and fully customized offering.

CUSTOM OPTIONS

Customize an existing offering: Our team works closely with designated representatives from the organization to identify real and relevant examples or experiences to use in a custom program. Our instructors then adapt existing content to align with the organization's chosen examples or experiences to enhance the learning experience for participants.

Develop a customized offering: In this highly collaborative development process, our team will work with experts in the organization to incorporate our expertise and knowledge into a new program offering. Each program balances content and theory, with practical examples to ensure an optimal student experience and solidify learning.

OUR APPROACH

Close client collaboration ensures that the offerings we develop directly address an organization's needs. To develop these offerings, we follow a four-step approach:

- **Initial assessment:** Identify training need, target audience, scope of training
- **Design and development:** Work with the organization to develop content and confirm a program approach
- **Pilot training:** Conduct a training pilot program, make adjustments and finalize program
- **Implementation and evaluation:** Implement training and evaluate organizational impact

EXAMPLES

Chase Project Management: Adapting an Existing Offering

- Customized an existing project management offering for Chase using company specific examples
- Workshop is available in three cities and is open to all Chase employees as part of continuing education

Feedback from post-session surveys:

“ The real life experiences the instructors could add in with the lessons were perfect for closing the gap in learning.

“ I'm not in project management, but I can see how this will help me in my daily work.

“ Excellent instructors. Kept the material entertaining and easy to comprehend.

Financial Services Organization Data Analytics: Developing a Custom Offering

- Worked closely with the organization to develop a new training on data analytics to help employees understand how to better use inferences from data to make strategic decisions
- Class incorporated company specific examples
- Internal subject matter experts participate as co-instructors to link key concepts from the course back to the organization

COST

Program pricing will vary depending on the type of program being offered and the amount of development required to customize or create a new program. Please contact us at execed@utsa.edu to learn more or request an estimate.

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Center for Professional Excellence

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