

**CHANYUAN (ABIGAIL) ZHANG PARKER**

The University of Texas at San Antonio

Carlos Alvarez College of Business

One UTSA Circle, San Antonio, TX 78249-3209

Office: BB 4.03.60

(210) 458-5243 • [abigail.parker@utsa.edu](mailto:abigail.parker@utsa.edu), [Personal Website](#), [Google Scholar Page](#)**ACADEMIC EMPLOYMENT**


---

2023 - present	The University of Texas at San Antonio	Assistant Professor of Accounting
2022 - 2023	Rutgers, the State University of New Jersey	Visiting Assistant Professor

**EDUCATION**


---

2022	Rutgers, the State University of New Jersey, United States	Ph.D. in Accounting and Information Systems
2017	Southwestern University of Finance and Economics, China	Master of Finance
2016	Southwestern University of Finance and Economics, China	B.S. in Finance and Accounting

**RESEARCH INTERESTS**


---

Auditing, Financial Reporting Quality, Artificial Intelligence, Machine Learning

**PEER-REVIEWED PUBLICATIONS**


---

Zhang, C., Issa, H., Rozario, A., and Soegaard, J. (2023). Robotic process automation implementation case studies in accounting: a beginning to end perspective. *Accounting Horizons*. Research selected as relevant research by the profession and [included by the California CPA as a one credit course for CPE](#). (ABDC Ranking A)

Zhang, C., Cho, S., and Vasarhelyi, M.A. (2022). Explainable artificial intelligence (XAI) in auditing. *International Journal of Accounting Information Systems*, 46, 100572. (ABDC Ranking A)

Zhang, C. and Vasarhelyi, M.A. (2022). How to teach a 14-week robotic process automation course for accounting students. *Issues of Accounting Education*, 37(3), 21-39. (ABDC Ranking A)

Zhang, C., Thomas, C., and Vasarhelyi, M.A. (2021). Attended automation in audit: A framework and a pilot implementation. *Journal of Information Systems*, 36(2), 101-124. (ABDC Ranking A)

Zhang, C. (2019). Intelligent process automation in audit. *Journal of Emerging Technologies in Accounting*, 16(2) 69-88. (ABDC Ranking B)

**WORKING PAPERS**


---

Can Machine Learning Improve Abnormal Accrual Estimates? With Lanxin Jiang (Rutgers), Yu Gu (Rutgers), and Lei Zhao (Saint Louis University). **Revise and Resubmit at Journal of Accounting Research (JAR)**. (ABDC Ranking A\*; FT 50). (First author)

Predicting Material Misstatements Using Machine Learning. With Lanxin Jiang (Rutgers), Soohyun Cho (Rutgers), and Miklos Vasarhelyi (Rutgers). **Revise and Resubmit at The Accounting Review (TAR)**. (ABDC Ranking A\*; FT 50). (First author)

Towards A Real-Time Financial Statement Fraud Detection Using Machine Learning. With Lanxin Jiang (Rutgers) and Miklos Vasarhelyi (Rutgers). Accepted for presentation at the 2023 PCAOB Conference on Auditing and Capital Markets. **Revise and Resubmit at Management Science.** (ABDC Ranking A\*; FT 50).

Synergizing Auditors and Machines: Evidence from Going Concern Assessment. With Yu Gu (Rutgers) and Miklos Vasarhelyi (Rutgers). Accepted for presentation at the 2023 PCAOB Conference on Auditing and Capital Markets. (First author). **Revise and Resubmit at Journal of Accounting and Public Policy.** (ABDC Ranking A)

Using Explainable AI to Detect Financial Statement Fraud. With Nerissa Brown (University of Illinois Urbana-Champaign) and Andrea Rozario (University of Illinois Urbana-Champaign). Under Review at The Accounting Review.

AI Disclosure in Annual Reports: Evolution, Determinants, and Capital Market Participants' Perceptions. With Andrea Rozario (University of Illinois Urbana-Champaign) and Divya Anantharaman (Rutgers). Under Review at Journal of Business Ethics.

Generative Artificial Intelligence and Information Quality. With Hilal Atasoy (Rutgers), Nerissa Brown (University of Illinois Urbana-Champaign), Henock Louis (Penn State University), and Andrea Rozario (University of Illinois Urbana-Champaign). Preparing submission at MISQ.

Artificial Intelligence and Financial Reporting Quality. With Divya Anantharaman (Rutgers) and Andrea Rozario (University of Illinois Urbana-Champaign). Accepted for presentation at the 2022 PCAOB Conference on Auditing and Capital Markets.

Examine the Reliability of Explainable AI Applied in Financial Statement Audits. With Kyungha Lee (Rutgers), Soohyun Cho (Rutgers), and Marco Schreyer (Universität St.Gallen).

Can Machine Learning Improve Goodwill Impairment Prediction? With Divya Anantharaman (Rutgers), Elizabeth Chuk (UC Irvine), Yue Liu (Rutgers).

## EDITORIAL BOARD

---

Journal of Emerging Technologies in Accounting

- Associate editor (2025.01 – Present)
- Ad hoc anonymous reviewer (2017.09-Present)

Accounting Horizons

- Ad hoc anonymous reviewer (2019.08 – Present)

British Accounting Review

- Ad hoc anonymous reviewer (2023.01 – Present)

International Journal of Accounting and Information Systems

- Ad hoc anonymous reviewer (2020.02 – Present)

Journal of Accounting Literature

- Ad hoc anonymous reviewer (2024.05 – Present)

Behavioral Research in Accounting

- Ad hoc anonymous reviewer (2022.01 – Present)

## INVITED PUBLICATAIONS

---

Cheong, A., Duan, K., Huang, Q., Vasarhelyi, M. A., & **Zhang, C.** (2022). The Rise of Accounting: Making Accounting Information Relevant Again with Exogenous Data. *Journal of Emerging Technologies in Accounting*, 19(1), 1-20.

- Bora, I., Dai, J., Duan, K., Vasarhelyi, M. A., & **Zhang, C.** (2021). The transformation of government accountability and reporting. *Journal of Emerging Technologies in Accounting*, 18(2), 1-21.
- Cho, S., Sun, T., Vasarhelyi, M. A., & **Zhang, C.** (2020). Learning from machine learning in accounting and assurance. *Journal of Emerging Technologies in Accounting*. 17(1) 1–10.
- Cho, S., Vasarhelyi, M. A., & **Zhang, C.** (2019). The forthcoming data ecosystem for business measurement and assurance. *Journal of Emerging Technologies in Accounting*. 16(2) 1-21.

---

## PROFESSIONAL PUBLICATIONS

---

- Vasarhelyi, M.A., Cho, S., Cheong, A., & **Zhang, C.** (2020). Smart Audit: the digital transformation of audit. *European Court of Auditors Journal*. <https://www.eca.europa.eu/en/Pages/NewsItem.aspx?nid=13397>
- Cohen, M., Rozario, A., & **Zhang, C.** (2019). Exploring the use of robotic process automation (RPA) in substantive audit procedures: A case study. *The CPA Journal*.  
<https://www.cpajournal.com/2019/08/14/exploring-the-use-of-robotic-process-automation-rpa-in-substantive-audit-procedures/>
- Zhang, C.**, Rozario, A., & Vasarhelyi, M. (2019). Examining automation in audit. *International Federation of Accountants (IFAC) Global Knowledge Gateway*. <https://www.ifac.org/global-knowledge-gateway/audit-assurance/discussion/examining-automation-audit>
- Zhang, C.**, Dai, J., & Vasarhelyi, M.A. (2018). The impact of disruptive technologies on accounting and auditing education: How should the profession adapt? *The CPA Journal*.  
<https://www.cpajournal.com/2018/09/13/the-impact-of-disruptive-technologies-on-accounting-and-auditing-education/>
- Zhang, C.** (2018). Beyond robotics: How AI can help improve the audit process. *AICPA Blogs*.  
<https://blog.aicpa.org/2018/08/beyond-robotics-how-ai-can-help-improve-the-audit-process.html>

---

## TEACHING

---

<b>Accounting Information Systems</b>	Fall 2023 - present
- Undergraduate, University of Texas at San Antonio	
<b>Audit Analytics</b>	Spring 2023
- Undergraduate, Rutgers Business School	
<b>Accounting Information Systems</b>	Fall 2022
- Undergraduate, Rutgers Business School	
<b>Auditing</b>	Fall 2021
- Undergraduate, Southwestern University of Finance and Economics, China (remote teaching)	
<b>Robotic Process Automation in Accounting and Assurance</b>	Fall 2020
- Master of Accountancy, Rutgers Business School	
<b>Information Technology in Accounting and Assurance</b>	Summer 2019
- Professional Accounting MBA, Rutgers Business School	
<b>Introduction to Managerial Accounting</b>	Spring 2019
- Undergraduate, Rutgers Business School	Fall 2018
	Spring 2018

## INVITED SPEECHES/WORKSHOPS

---

Applications of Artificial Intelligence in Auditing

- Workshop speaker at the PCAOB inspector training lunch and learn sessions (Oct 2024)

Artificial Intelligence in Accounting

- Keynote speaker at the 2024 AAA Spark meeting (June 2024)

Robotic Process Automation Webinar at Government Finance Officers Association (April 2024)

- Panelist

Explainable AI in auditing

- Workshop speaker at the 2023 UWCISA Symposium

Machine Learning research opportunities

- Workshop speaker at the 2023 AIS midyear new scholar consortium

Robotic Process Automation research opportunities

- Keynote speaker at the 2020 JIS Workshop on Robotic Process Automation (RPA) Research

## AWARDS

---

Accounting Information Systems Section 2023 midyear meeting outstanding dissertation award 2023.01

Best faculty presentation at 2021 AAA Strategic and Emerging Technologies (SET) workshop, virtual 2021.08

- Coauthored paper “Robotic process automation implementation case studies in accounting: a beginning to end perspective” presented by faculty coauthor.

Winner of the “2021 Dean’s Competition for Summer Ph.D. Research Assistants” 2021.04

Best PhD Student Presentation at 2019 AAA Strategic and Emerging Technologies (SET) workshop, San Francisco 2019.08

For the paper “Intelligent process automation in audit”

Best Paper Award at 2019 AIS Educators Conference, Denver 2019.06

- For the paper “Intelligent process automation in audit”

## PODCAST

---

CPA Canada (2024, June)

Matzke, S. (Host). (2021, April) PRA: Robotic Process Automation, American Accounting Association Podcast Series. <https://aaahq.org/Outreach/Podcasts>

- Featured in one of the interviews of AAA journal authors and industry practitioners sharing thoughts on leadership in accounting.

## MEDIA MENTIONS

---

Soter (2023). [How CFOs Can Jump into Gen AI for Finance and Accounting](#)

Gaetano (2023). [Accounting Today AI Thought Leader Survey series](#)

## SERVICE TO PROFESSIONALS

---

Public Company Accounting Oversight Board (PCAOB)

- Academic consultant (pro bono since Oct 2024)
- Instructor for audit automation in the 2020 Annual Inspections Training (2020.02)

American Institute of Certified Public Accountants (AICPA)

- Author and instructor for the Robotic Process Automation (RPA) course modules (2018.09-2018.12)
- Director of the Rutgers-AICPA Dynamic Audit Solution project

Berdon LLP

- Academic consultant for Robotic Process Automation applications (2019.09 - 2020.09)

Baker Tilly Virchow Krause LLP

- Academic consultant for Robotic Process Automation applications (2018.03 - 2018.09)

CohnReznick LLP

- Academic consultant for Robotic Process Automation applications (2017.11 - 2018.08)