

ALVAREZ
College of Business
The University of Texas at San Antonio







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Executive MBA (EMBA) Program

Build your core business knowledge, sharpen your leadership skills and deepen your professional network to accelerate your upward mobility.

Our Executive Master of Business Administration (EMBA) program features relevant and timely content that you can take directly from the classroom to the boardroom. Taught by our leading-edge faculty and award-winning educators, our AACSB accredited program places the Carlos Alvarez College of Business in the top 5% of business schools worldwide. Each course in our 21-month program blends core business concepts with practical tools for immediate application.

Cohorts start in August and classes meet on designated Saturdays from 8 a.m.–5 p.m. to accommodate your work schedule (see tentative program calendar on page 12).

Blending In-Class and Online Learning

The EMBA blends self-paced online modules with in-class sessions. This approach allows you to control when, where and how you learn foundational materials through interactive online modules. It also means your in-class sessions will focus less on lecture, and more on discussion and application.



The EMBA program ranked No. 13 out of 69 programs in CEO Magazine's 2023 Global MBA Rankings.

Class Profile (5-year aggregate 2020-2024)

Class size: 30Average age: 41.5

Average years of experience: 17.2

Female: 34.9%Veterans: 31.3%



"If you are looking for a comprehensive program that offers great classes, with great information and top-of-the-line faculty, you need to join the (UTSA) EMBA program."

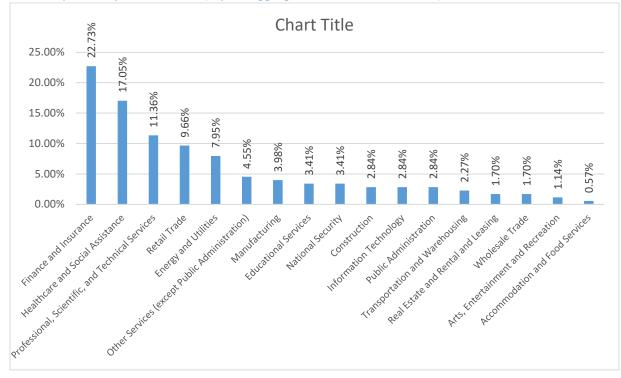
Fernanda Diaz EMBA '20

https://youtu.be/9nvdsa2ts18

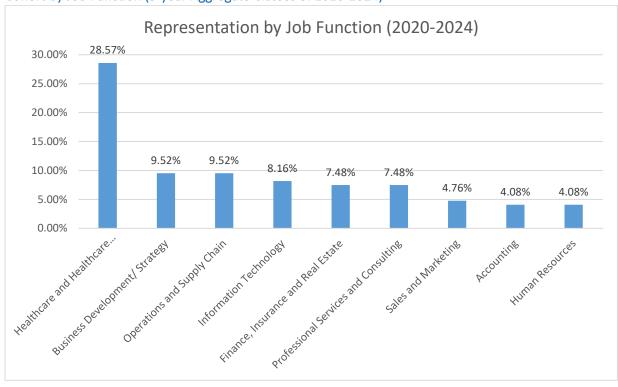




Cohort by Industry Classification (5-year Aggregate Classes of 2020-2024)



Cohort by Job Function (5-year Aggregate Classes of 2020-2024)







What is an Executive MBA (EMBA)?

The EMBA is a Master of Business Administration (MBA) degree program. If you are an executive professional, or a rising leader with strong managerial experience, the EMBA program is designed for you. Our five-semester program features cohort classes and weekend class scheduling. Your learning will focus on advancing the skills and knowledge you need to solve the evolving challenges in today's fast-paced economy.

A True Learning Community

"Our program creates value by going beyond classroom instruction. Program participants are not only given the opportunity to expand what they know, but also what they can do. We challenge them to stretch their capacity for leadership by stepping out of their comfort zone and applying new knowledge to new experiences, both in and out of the classroom."

-- Jonathan Clark, Ph.D., Associate Professor of Management

Do I qualify for the EMBA?

You do not need a c-suite title to participate in the EMBA program. Our successful applicants have an undergraduate degree or higher, around eight years of professional experience and have demonstrated increasing managerial responsibility in their role. If you are an aspiring professional looking to become an inspiring leader, the EMBA program may be a great fit for you.

"I chose the program here because of its unique health track and its opportunity to be able to focus on business strategies and skills in the context of healthcare."

Joshua Hanson M.D., EMBA '21

https://youtu.be/9mrv0nmdsyo







Program

The Executive MBA (EMBA) program combines learning threads and integrative projects, to provide you with the business knowledge, tools and acumen required to lead a successful organization. Within our collaborative learning community, your perspectives and voice are critical to the communication of core business topics.

Taught as a cohort, you will start and end the program with the same class. Each EMBA class is distinct and working in teams will help you network and foster lifelong friendships. We will help you strengthen your business acumen and develop advanced skills and knowledge that are immediately applicable to your career and personal growth. Due to the format of our program, we are unable to accommodate transfer students and you must be prepared to start in August.

Our program has achieved accreditation by The Association to Advance Collegiate Schools of Business (AACSB), which places our college in the top 5% of business schools worldwide.



"What drew me to the EMBA program was the weekend classes, and I loved the idea of a cohort."

Katrina Castillo '98, EMBA'19

https://youtu.be/qet-tvsghbq

EMBA Program at a Glance

Class size: 30

Class composition: Each class consists of a diverse group of individuals from the profit and not-for-profit sectors, large and small companies, entrepreneurs and professionals.

Class schedule: Each class session is 2.5 hours. Classes will typically meet on designated Saturdays from 8 a.m. – 5 p.m.

Class preparation: Participants should plan on 1.5 hours of preparation to complete self-paced materials including online modules, media, readings and practice problems for each 2.5-hour class. In addition, faculty may assign additional readings, projects, online discussions or exams - requiring approximately 10-20 additional hours per week.

Number of classes: 15 required courses (43 credit hours) over 21 months.





Curriculum

Program Tracks

General Management: The EMBA general management track features relevant and timely content to help aspiring professionals lead through today's business challenges. Courses blend core business concepts with practical tools that participants can take directly from the classroom to the boardroom.

Health Professionals: Integrated into the general management track, participants in our healthcare EMBA program take core business courses with the full EMBA cohort. This track breaks out into a smaller group for four healthcare specific courses.

Learning Threads

Our EMBA weaves quantitative, analytical and managerial learning threads throughout the program:

- Analytical Learning Thread: Focused on business analytics, big data and cybersecurity, marketing and economics
- 2. **Managerial Learning Thread:** Including ethics, innovation and entrepreneurship, leadership, organizational behavior and negotiations
- 3. **Quantitative Learning Thread:** Featuring financial accounting, managerial accounting, finance and corporate restructuring

Integrative Projects

As part of your program, you will engage in integrative learning projects in the second, fourth and fifth semesters, which are application driven projects to reinforce your classroom learning. The projects will combine your learning across courses. The final strategy implementation project will combine learning across the entire EMBA program.

International Seminar

During the break between your fourth and fifth semester, you will take an eight- to 10-day international trip. The trip provides a unique perspective on the global marketplace that both informs and complements your coursework.

"Medical care has gone well beyond interpersonal physician-patient relationships.

Aspects of administration and organization are embedded within everything that you do."

Chatchawin Assanasen M.D., EMBA '21

https://youtu.be/Q_Z3-QN9TRw







Professional Development and Executive Coaching: Personalized Career Insight

Personalized career insight is an integral part of your EMBA experience. Students will have the opportunity to engage in their own career growth in both cohort (Professional Development) and one-on-one (Executive Coaching) settings.

Professional Development: A Cohort Experience

You will engage in professional development-focused sessions during your first, third and fifth semester. These class sessions will help you define your career vision, develop specific goals that align with your professional trajectory and enhance the skills you need to make your vision a reality, while learning and engaging with your cohort members as part of this process.

First Semester: Develop Your Vision and Career Path

During the first semester, focus on defining your career purpose and how the EMBA program can help you achieve your professional goals. Group discussions will center on topics such as purpose, career satisfaction and legacy. Through self-reflection thought exercises and seasoned professional guest speakers, you will have the opportunity for introspection to develop, revise and update your own personal vision. You will also learn how to translate your vision to specific and well-defined goals, and actionable tasks that you can pursue during the EMBA program and beyond.

Third Semester: Evaluate Your Leadership Knowledge, Skills, and Abilities (KSAs)

In the third semester, you will build on your personal vision to evaluate your own leadership ability through an Assessment Center. As part of this experience, you will engage in exercises including conflict management, presentation pitches to senior leadership, group exercises and structured interviews. After each activity, you will have time for self-reflection to evaluate your own behavior and skills. Using specific leadership competencies of behavior, your instructor and peers will also provide feedback from their observations during each exercise about your performance. This experience will help you to objectively identify both your areas of strength, as well as areas you wish to further develop.

Fifth Semester: Refine Your Professional Development Plan for Future Growth

The fifth semester is the perfect time to look back to evaluate your journey so far. Then as the program wraps up, look ahead and build the plan to continue your future growth. The final semester focuses on:

Evaluating your progress: What progress have you made to achieve your intention for pursuing the EMBA? Does this progress align with your vision from the first semester and the specific goals you set out to accomplish?

Develop a framework: Create a structure that you can take from this coaching experience and use beyond the EMBA program. It is imperative that you identify how best to continue your own professional growth beyond the EMBA program. The final semester for professional development will help you to develop and design your own approach as you continue your career and professional development.

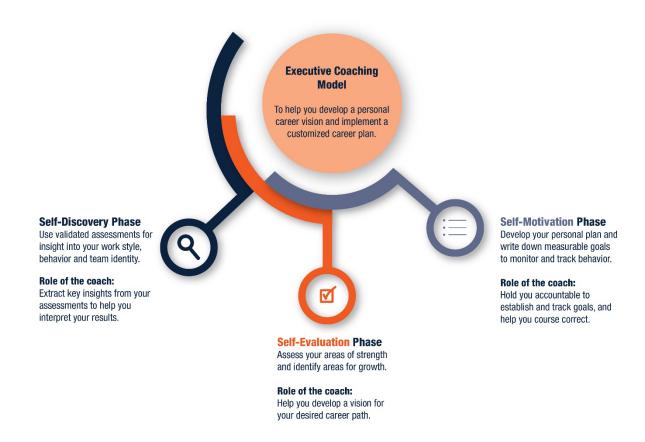




Executive Coaching: One-on-One Sessions

In addition to the Professional Development sessions, Executive Coaching is also available. You will have the option to schedule one-on-one sessions with a trained coaching professional, to help you further develop clearly defined goals, work through conflict issues that may arise at work, take actionable steps towards a promotion or job change you might be seeking, or any other range of work issues that you would like to work through. Much like the coach of a sports team, an executive coach will support and challenge you, as you pursue your full professional potential.

Our dedicated Executive Coach will take you through a three-step process of self-discovery, self-evaluation and self-motivation.



You determine the frequency of your one-on-one Executive Coaching sessions. Sessions may can be as frequent as every two weeks, or some prefer four to eight weeks between meetings. A typical session is 30-60 minutes long, and although most coaching participants prefer to meet at the Center for Professional Excellence, phone or video conference sessions are also an option to minimize disruptions.





Program Plan – General Management Track*

Learning Threads		
Analytical Thread	Managerial Thread	Quantitative Thread
YEAR 1		
FALL SEMESTER	SPRING SEMESTER	SUMMER SEMESTER
(9 credit hours)	(9 credit hours)	(6 credit hours)
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Business Analytics	Managerial Accounting	Special Topics
Organizational Pohavior	Data Analytics and	Ethics and Business Law
Organizational Behavior	Cybersecurity	Ethics and Business Law
Financial Accounting	Marketing Management	Professional Development
Professional Dovelonment	Strategic Analysis	
Professional Development	Strategic Alialysis	

YEAR 2 FALL SEMESTER (9 credit hours)	SPRING SEMESTER (10 credit hours)
Effective Negotiating	International Seminar
Financial Management	Leadership
Managerial Economics	Corporate Restructuring
Innovation and Entrepreneurship	Professional Development
Strategic Planning	Strategy Implementation

^{*}Program plan is subject to change.





Program Plan – Health Professionals Track*

Learning Threads		
Analytical Thread	Managerial Thread	Quantitative Thread
YEAR 1		
FALL SEMESTER	SPRING SEMESTER	SUMMER SEMESTER
(9 credit hours)	(9 credit hours)	(6 credit hours)
Business Analytics	Accounting for Healthcare Organizations	Special Topics
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Organizational Behavior	Data Analytics and Cybersecurity	Legal, Ethical and Social Issues in Healthcare
Financial Accounting	Marketing Management	Professional Development
Professional Development	Strategic Analysis	

YEAR 2 FALL SEMESTER (9 credit hours)	SPRING SEMESTER (10 credit hours)
Effective Negotiating	International Seminar
Financial Management	Leadership
Healthcare Economics and Policy	Organizational & Managerial Issues in Healthcare
Innovation and Entrepreneurship	Professional Development
Strategic Planning	Strategy Implementation

^{*}Program plan is subject to change.





EMBA Class of 2026 Tentative Program Calendar*

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Summer 2025: 5/27 - 8/6 Fall 2025: 8/25 - 12/12 Spring 2026: 1/20 - 5/13

Spring 2025: 1/21 - 5/16

^{*}Program calendar is subject to change.





Application Process

Requirements to qualify for the Executive MBA program in the Alvarez College of Business include:

- Meeting the professional experience requirement: Applicants should have approximately
 eight years of professional experience with increasing managerial responsibility; the
 admissions committee considers less experienced applicants who demonstrate
 exceptional accomplishment.
 - Health professionals should include residency, fellowships or postdoctoral experience as part of their professional experience.
- Meeting UTSA's University-Wide Admission Requirements: Applicants who do not to meet
 these requirements may be admitted conditionally upon recommendation of the EMBA
 Admissions Committee and approval of the Dean of the Graduate School.

For consideration in either the General Management or Health Professionals track starting August 2023, please follow the steps below. For questions about the program or more information, please email emba@utsa.edu or call 210-458-3622.

How to Apply

- 1. Complete our online application (https://future.utsa.edu/apply) by August 1.
 - Select "Executive MBA, Master of Business Administration" for your program

2. Pay your application fee

- \$50 domestic applicants
- \$90 international applicants

Application Fee Waiver: The Executive MBA program has a fee waiver for all Veterans and Current U.S. Military Service Members. Before submitting an application, please contact emba@utsa.edu or call 210-458-3622 to request your waiver.

- 3. **Upload your resume and letter of self-nomination:** The EMBA Admissions Committee is looking for intelligent and accomplished individuals who will benefit from participation in the program, and who can contribute to the learning experience of the class.
 - Your professional resume should include work experience, responsibilities, accomplishments, community service and other leadership activities.
 - Your letter of self-nomination should use a business letter format and answer the following questions:
 - o What do you expect to accomplish through the EMBA program?
 - o What learning experiences do you anticipate?
 - o How do you plan to apply this to your career?





- o What unique experiences do you bring to the program?
- o How will you contribute to the learning experiences of your classmates?
- 4. **Submit two letters of recommendation:** Identify two individuals who can attest to your professional capacities to provide a professional recommendation. After you enter the email addresses for your selected individuals and save your online application form, a message with a link to the online recommendation form will send automatically. This form will connect directly to your application.
- 5. **Submit official transcripts:** Provide your unofficial transcripts with your application. Upon acceptance to the program, you will need to request official transcripts from every post-secondary institution attended. Transcripts must arrive in a completely sealed envelope to be considered official.

Electronic transcript submissions: Institutions may submit official transcripts electronically by email to graduate.documents@utsa.edu.

Mailing address for official transcripts:

The University of Texas at San Antonio
Office of Graduate Admissions
One UTSA Circle San Antonio, TX 78249-0616

No GMAT/GRE Required

The GMAT/GRE is not required for admission into the EMBA program.

Foreign Credentials and International Students

All applicants including non-U. S. citizens (International), U.S. Citizens, and permanent residents who have earned university-level credit from foreign institutions are required to submit a **mandatory detailed course-by-course** credential evaluation along with official transcripts (summaries will not be accepted).

- Foreign credential evaluations must be received by the application deadline for your application to be processed. Processing time may take up to three weeks, and students should plan accordingly with the admission deadlines of the programs for which they are applying.
- Students can request an official ECE credential evaluation directly through the UTSA application
 portal. ECE can be reached through their live chat. For UTSA application portal (CAS) ordering
 instructions, please visit: https://www.ece.org/ECE/Credential-Evaluations/US-Institutions/School-and-Organization-Specific-Applications/Centralized-Application-Services/University-of-Texas-at-San-Antonio/
- UTSA will also accept foreign credit evaluations from FCSA (https://foreigncredentials.org/) or any other NACES (https://www.naces.org/) approved evaluation agency. The application form for FCSA can be found on this link. FCSA can be reached at -512-459-8428 or info@foreigncredentials.org.

If your documents are not in English, in addition to the credential evaluation, you must also present the original language documents of both your diploma/degree certificates and your transcripts, as well as provide certified translations of all documents as part of your application package.





Admissions Process

This is the general process for Executive MBA (EMBA) admission. The timing may vary based on when you complete your online application. Completed EMBA applications are reviewed as soon as they are received. If a cohort reaches capacity before the application deadline, additional applicants will be wait listed.

Initial Notification: We will confirm if you meet the basic program requirements within two weeks of receiving your application. A complete application includes:

- The online application
- A resume or CV
- A letter of self-nomination
- Two completed recommendations
- Unofficial or official post-secondary transcripts

Interview: If you meet basic program requirements, we will schedule an interview for you with the EMBA Admissions Committee. The interview is required as the committee values the chance to meet every applicant and will evaluate how you complement the incoming cohort.

Final Notification: Within a few weeks of the interview, you will receive notification from UTSA as to your admission status (admitted, wait listed or denied admission).

After Admission

Once you accept admission to the EMBA program, look for a save-the-date and invitation over the summer to our orientation session in early August. If you are a successful applicant, congratulations and we look forward to learning with you!



"If you wait for the right time, you'll be waiting for a long time because it's never going to be exactly the right time.

You've just got to take that first step and the rest gets a little easier."

Yvonne Addison EMBA '18

https://youtu.be/c2hen6ualui







Program Cost

Upon acceptance into the Executive MBA (EMBA) program, a \$3,000 deposit is due within 10 business days of the offer of admission. Your deposit is subtracted from the overall program cost and the remaining balance is payable in five equal payments due at the beginning of each semester. If you choose not to enroll in the program, the deposit is non-refundable.

The cost of the Executive MBA program is \$68,380 for Texas residents (<u>utsa.edu/registrar/residency</u>) and \$83,634 for non-residents.

Program Payment Schedule

Texas residents		Non-Texas residents
Deposit:	\$ 3,000.00	\$ 3,000.00
Semester 1 - August:	\$13,076.00	\$16,126.80
Semester 2 – January:	\$13,076.00	\$16,126.80
Semester 3 – May:	\$13,076.00	\$16,126.80
Semester 4 – August:	\$13,076.00	\$16,126.80
Semester 5 – January:	<u>\$13,076.00</u>	<u>\$16,126.80</u>
	\$68,380.00	\$83,634.00

This program cost includes:

- Tuition
- Course registration
- Access to individual sessions with an executive coach
- E-books and textbooks
- Online course materials (course packs and case studies)
- Parking

- Breakfast and lunch (on full-class days)
- Refreshments and light snacks available during class meetings
- Technology package (i.e. tablet)
- Two-day orientation
- Eight to 10-day sponsored international trip including hotel, flight, food, and cultural experiences

Financial Aid

We recognize that commitment to the EMBA program is an important investment in yourself and your future. Many students fund the program through a combination of personal funds, corporate reimbursements and financial aid.

If you are a U.S. citizen or permanent resident, you will likely be eligible for federal student loans. You can read about, and apply, for most loans through UTSA's financial aid website (utsa.edu/financialaid/index.html).

To determine your eligibility for federal student loans, you must complete a Free Application for Federal Student Aid (fafsa.ed.gov).





EMBA Student Loan Options

At the graduate level, as an EMBA student, you are eligible to apply for a Federal Direct Stafford Loan. With a Federal Direct Stafford Loan, students may borrow a maximum of \$20,500 in Federal Direct Unsubsidized loans per academic year, for a total of \$41,000.

Basic eligibility requirements for the Stafford Loan include:

- Student must be a U.S. citizen, permanent resident or eligible non-citizen
- Student must complete and submit the FAFSA (https://onestop.utsa.edu/financialaid/apply/fafsa/)
- Student must be enrolled at least half-time in an accredited college
- Student must not be in default on any other education loan

As an EMBA student, you may also apply for an additional loan, called a Graduate PLUS Loan, which is credit-based. Some students use this loan to make up the difference between the program cost and the Federal Direct Stafford Loan.

For more information about student loans, please refer to UTSA's financial aid website (utsa.edu/financialaid/index.html).

Military and Veterans

Hazlewood Exemption

For former military Texas residents or their spouses and dependent children, please refer to UTSA's Center for Military Affiliated Students (https://cmas.utsa.edu/hazlewood/).

Post 9/11 GI Bill

The EMBA program will bill Veterans Affairs (VA) each semester on your behalf and the VA will remit payment of eligible charges directly to UTSA. You are responsible for paying the difference between the full costs of the EMBA program, less your Post 9/11 GI Bill benefits. You may fund your program through a combination of personal funds, corporate reimbursements, Post 9/11 GI Bill benefits, Hazlewood credits and financial aid. For additional information, please visit: https://cmas.utsa.edu/gi-bill/.

"When I retired from the military, I was looking for a way to transition into civilian industry. In my research, I found that UTSA had a great program where I would be learning alongside other working professionals."

Conrad Alston EMBA '23

https://youtu.be/b3thgz6pzsi







Faculty

Our award-winning professors at the UTSA Center for Professional Excellence (CPE) in the Alvarez College of Business are skilled in academic research and classroom facilitation. Our programs combine theory with real-world application, so that our participants become wealth creators. As you aspire to become an inspiring leader, your knowledge will help build a stronger future in your community.



Heather Staples, Ph.D., Assistant Professor of Practice in Management

Staples is an Assistant Professor of Practice at UTSA with research and teaching interests in Management, Human Resources, Leadership, Teams and Conflict. Staples previously worked as a human resources professional in various industries including retail, hospitality, financial, manufacturing, sports, biotechnology and healthcare.



Max Kilger, Ph.D., Professor of Practice

Kilger has extensive experience teaching and researching in the areas of big data, new research methodologies, relationship of people to digital technology, cybersecurity, social structure of the hacking community, and cyberterrorism. Kilger is a frequent national and international speaker in the intelligence community.



Bruce C. Rudy, Ph.D., Associate Professor

Rudy joined the UTSA faculty in 2011 and has taught strategic management over the last six years at the undergraduate, graduate and executive MBA level. Rudy received the University of Texas System Regents' Outstanding Teaching Award and the College of Business Faculty Teaching Excellence Award.



Victoria Somnuk, MBA, MPA, Chief Executive Officer/Battalion Commander, 5th Medical Recruiting

Somnuk is a top-performing healthcare executive whose career balances the delivery of high-quality medical programs and resources while balancing needs with business goals. Her international leadership experience includes financial management and accounting, healthcare operations and administration, human resources management, medical logistics and facilities planning/construction.





Contact Us

For information about the EMBA Program:

Phone: 210-458-3622 Email: emba@utsa.edu

About the Center for Professional Excellence

The Center for Professional Excellence is the home of executive programs in the UTSA Carlos Alvarez College of Business. We foster a collaborative learning community by connecting thought leaders with aspiring business professionals. Through our Executive MBA and Executive Education programs, you will develop critical business skills, share cutting-edge knowledge and create meaningful professional relationships with your peers. Our programs will engage you in a dynamic learning experience that goes beyond the classroom to keep you competitive in the rapidly changing global economy.