

**UTSA**  
**ALVAREZ**  
College of Business  
The University of Texas at San Antonio

▶ 2023

# DEAN'S REPORT

Year in Review



A photograph of a university campus walkway. In the foreground, a student with a backpack walks away from the camera. In the middle ground, several students are walking towards the camera. The walkway is flanked by modern buildings and trees. A blue text box is overlaid on the right side of the image.

**This past academic year the Carlos Alvarez College of Business made significant strides in providing transformational opportunities for our students as well as enhancing our reputation through the research efforts of our faculty.**

# DEAN'S MESSAGE

As a data-driven business school, the Alvarez College of Business delivers future-focused educational programs that

- Provide applied business skills in areas of high-workforce demand;
- Invest heavily in developing business competencies that help students integrate into the workforce and create value as leaders and entrepreneurs; and
- Respond to evolving marketplace and stakeholder needs.

Below are just a few accomplishments from the past year.

- Hired 21 new full-time faculty, including 12 new tenure-track faculty
- Named one of the top 100 business schools according to the UTD Top 100 Business School Research Rankings
- Launched a B.B.A. in Human Resources Management
- Named one of the best on-campus MBA programs by the *Princeton Review*
- Ranked No. 13 globally and fourth in the United States for our Executive MBA by *CEO Magazine*
- Named a Tier One Global MBA program by *CEO Magazine*
- Placed third in the Historically Black College and Hispanic-Serving Institution National Supply Chain student case competition
- Competed in the global finals of the Collegiate Penetration Testing Cyber Competition



▶ Hear Dean Halbesleben in the UTSA Alumni Association's *Birds Up* Podcast.



*Jonathon Halbesleben*

**Jonathon Halbesleben, Dean**  
Bodenstedt Chair and Tom C. Frost  
Distinguished University Chair for  
Business Excellence

## COLLEGE OVERVIEW

Nationally ranked and recognized, the Alvarez College of Business encompasses almost 8,000 students and seven academic departments. The college offers innovative programming at the undergraduate, graduate and doctoral levels in areas such as business analytics and cyber security as well as traditional business disciplines like accounting, management and marketing. **A Tier One and Hispanic Serving Institution**, the college is accredited by AACSB International and has been designated as a Center for Academic Excellence by the National Security Agency and the Department of Homeland Security for cyber security education and research.



# 1 OF THE BEST ON-CAMPUS MBA PROGRAMS

*The Princeton Review*

# NO. 11 U.S. NO. 22 WORLDWIDE GRADUATE REAL ESTATE PROGRAM IN U.S.

*Eduuniversal*

# NO. 79 GRADUATE STATISTICS PROGRAM IN THE U.S.

*U.S. News & World Report*



## Vision Statement

Our vision is to transform our students from curious and hopeful learners into confident and career-ready professionals. We aim to be the best in class by delivering educational programs that provide both applied business and technical skills in areas of high-workforce demand; investing heavily in professional skills that help students integrate into the workforce and create value as employees, future managers and entrepreneurs; being responsive to the evolving marketplace and stakeholders needs; and by supporting a community of scholars who conduct rigorous and relevant research that inspires student learning, advances knowledge and attracts industry partners.

## Mission Statement

The Alvarez College of Business is dedicated to creating and sharing knowledge that enhances the translation of theory to practice. The college combines rigor with relevance and provides innovative solutions to global business challenges.

**7,800+**  
students

**162**  
full-time  
faculty

**7**  
academic  
departments

# STUDENT SUCCESS

## ► Developing Leaders

Cultivating an environment focused on student success, the Alvarez College of Business offers high-impact academic programming and student success services in areas such as academic tutoring, career and professional development, leadership training and wellness support to allow students to achieve their personal and professional goals.

*Student Tutoring Center*



**42%**  
**FIRST GEN**

**58%**  
**HISPANIC**

**69%**  
**UNDERREPRESENTED  
POPULATIONS**

## STUDENT RECOGNIZED FOR ENTREPRENEURIAL SPIRIT

“As a Latina leader, dedicated first-generation college student and a trailblazer, I’ve embraced a journey defined by determination and resilience.”

**ANNA ALMARAZ '23**



The Texas Business Hall of Fame Foundation named MBA student **ANNA ALMARAZ**, '23 the 2023 Harvey Najim Future Texas Business Legend award recipient.

Almaraz is CEO and marketing director of Social Sophie Marketing LLC, a company she founded at the age of 15. She has collaborated with more than 25 clients to develop marketing strategies and guide conversations on evolving marketing trends.

An aspiring philanthropist, Almaraz consistently discovers new ways to make meaningful contributions to her community. She is especially passionate about mentorship and advocating for rising entrepreneurs.

▶ Scan to hear more from Almaraz.



**6,500+**  
undergraduate  
students

**1,200+**  
master's  
students

**75+**  
doctoral  
students

# STUDENT SUCCESS

## ► Professional Development

Through the college's Student Success Center, personalized career preparation and support programs are offered to prepare business students for competitive internships and full-time positions. Our business students are working on Wall Street, with major technology companies and at Big Four accounting firms.



*(clockwise) Business students attended the Prospanica Conference and Career Expo, placed second in the Texas SHRM Conference & Case Study Competition and attended the National Black MBA annual conference.*

## TOP EMPLOYERS





## BUSINESS STUDENT INTERNS AT THE NFL

“I strongly believe that my time and experiences at UTSA are the reason why I landed a position in the NFL.”

**ANGELA OTUOKERE**



**ANGELA OTUOKERE**, a marketing undergraduate, pursued her passions by working as an intern for the National Football League (NFL).

Her duties included supporting marketing campaigns and initiatives with internal marketing stakeholders across all NFL club marketing programs and driving strong collaboration and communications among all 32 teams of the league.

“It was cool to see how unique each of the clubs is because before coming here I just thought that all clubs operated the same,” said Otuokere, who is president of UTSA’s American Marketing Association and historian for the African Student Association. “I came to realize how unique each of their marketing strategies was based on where they were located and their different fan bases.”

**5,000+**  
students  
participating in  
student success  
programming

**200+**  
professional  
development  
programs

**60+**  
employer  
visits

# STUDENT SUCCESS

## ► Experiential Learning

As a Hispanic-thriving, multicultural business school, the Alvarez College of Business emphasizes experiential learning and classroom-to-career educational opportunities to enrich our student's academic experiences and prepare them to become dynamic business leaders.

As part of the Alvarez experience, students explore, engage and reflect on their academic experiences outside the classroom through global immersion programs, student research programs and academic competitions that prepare them to launch successful careers in a global society.



*(clockwise) Business students participated in the European Innovation Academy in Portugal and took a business trek to Washington, D.C. to learn about global business domestically.*



**100+**  
**Business**  
**Honors students**

**60+**  
**immersion trip**  
**participants**

**15+**  
**business student**  
**organizations**

## Student Organization Supports Costa Rican Community

Nine finance majors from the Investment Society student organization in the Alvarez College of Business learned first hand about microlending by participating in an experiential learning experience in Costa Rica with **RON SWEET**, MBA '91, associate professor of practice in finance.

“Spending a week in Costa Rica with the sole purpose of helping was such a unique and unforgettable experience,” said **ANA SANCHEZ**, president of the UTSA Investment Society. “I’m really proud to be able to see the impact the UTSA Investment Society has on such a small and rural community.”

Members of the Investment Society manage a microlending fund for Indigenous Community Development International, a nonprofit that Sweet helped establish to provide community development opportunities for the poorest regions of Costa Rica.



Alvarez students attended an international immersion in Chile.



## Graduate Students Find Security Vulnerabilities in Life360 App

A group of graduate information technology students in the college completed a research project that discovered security vulnerabilities in a location sharing mobile application designed to promote family safety.

As part of a semester-long research study, M.S. Information Technology student **POSIE AAGAARD** and now alumni **OMAR ABDULJABBAR**, M.S.I.T. '22 and **BIJAN DINYARIAN**, M.S.I.T. '22 conducted a forensic analysis on the popular Life360 application, which provides location tracking, notifications and emergency services targeted at families.

What began as a project in a digital forensics class ultimately resulted in a journal publication and a valuable learning experience. “

Their paper, “Family Locating Sharing App Forensics: Life360 as a Case Study,” was published in the *Forensic Science International: Digital Investigation* journal.

## FACULTY RESEARCH

Alvarez faculty are renowned scholars who conduct rigorous and relevant research that inspires student learning, advances thought leadership and impacts the business community.

Our faculty have been recognized by their peers for their accomplishments, and their research has been published in leading and top-tier journals across the world. Alvarez faculty research spans topics including artificial intelligence, audit quality, capital markets, corporate governance, health care management, international economics, leadership, marketing strategy and innovation, and monetary policy.

**ONE OF THE  
TOP 100  
BUSINESS  
SCHOOLS  
IN NORTH AMERICA**

*UTD North American Rankings for 2018-22*

**NO. 50  
IN MARKETING**

*UTD North American Rankings for 2018-22*

**NO. 53  
IN INFORMATION  
SYSTEMS RESEARCH**

*UTD North American Rankings for 2018-22*

**NO. 80  
IN MANAGEMENT**

*UTD North American Rankings for 2018-22*

**TOP 100  
IN ACCOUNTING**

*BYU Accounting Rankings 2022*



## Economics Professor Explores Variable NFL Ticket Pricing

Combining his interest in data analytics and economics, **HAYRI ALPER ARSLAN**, assistant professor of economics, used this knowledge to study variable ticket pricing in the National Football League (NFL).

The results of his work with his colleagues were published in the study, “Scoring a Touchdown with Variable Pricing: Evidence from a Quasi-Experiment in the NFL Ticket Markets,” in one of the top-rated academic journals, *Management Science*.

After analyzing primary and secondary resale ticket market data from 2012 to 2015 during the professional league’s regular season games, Arslan and his research team came to a conclusion. The implementation of variable pricing in the NFL increased primary market ticket sales by about 1.6% per game.

“Our research showed that it is essential to take demographics into account when making pricing decisions. We hope that with the help of this study, policymakers will promote variable pricing for other organizations to address the fairness issue in markets,” he said.



## Marketing Researcher Studies Technology Disruption

Technological change is inevitable. Whether that is electric versus gasoline cars, streaming versus cable service or laptops versus tablet computers. Throughout time companies have thrived or stumbled as they address the issue of whether to cannibalize their own successful offerings and introduce a new technology, survive with their old offering or invest in both.

**DEEPA CHANDRASEKARAN**, the Anheuser-Busch Endowed Professor and chair in the Department of Marketing, explored how businesses can better navigate this scenario as part of her publication, “Leapfrogging, Cannibalization and Survival During Disruptive Technological Change: The Critical Role of Rate of Disengagement,” which appeared in the *Journal of Marketing*.

Chandrasekaran and her colleagues developed a generalized model of diffusion of successive technologies to help marketers capture disruption or coexistence using a key feature of a rate of disengagement from the old technology, which can vary from the rate of adoption of the new technology.

“Globally during times of potentially disruptive technological changes, businesses must face difficult choices,” said Chandrasekaran. “Our research provides a better strategic understanding of how, in many situations, old technologies may not necessarily die, but survive when new, successive technologies are introduced.”

# FACULTY RESEARCH

## Faculty Member's Data Knowledge Spurs His Research



**ERIC BACHURA'S** passion for data and mathematical analytic techniques has proved to be a recipe for success in his professional life.

One of his most recent pursuits resulted in “The Tangled Webs We Weave: Examining the Effects of CEO Deception on Analyst Recommendations,” a forthcoming publication in the *Strategic Management Journal*.

Bachura, assistant professor of information systems and cyber security, used his extensive collection of conference call transcripts from publicly-traded companies to develop a machine learning model that could assess the probability of deception in CEO statements.

“We needed to tease out the perception of deception in statements, separate from any actual deception. Fortunately, I was able to create models that could mimic human perception of essentially veracity or truthfulness in statements, which was able to help us in answering our research questions,” said Bachura, who directs the college’s Data Analytics Center and received his Ph.D. from UTSA in 2020.

He is currently working on a project involving phonetic convergence and automating psychological assessment using multimodal sets of data and semantics.



## Researcher Receives NSF Grant to Fight Cyberbullying

**NISHANT VISHWAMITRA**, assistant professor in the Department of Information Systems and Cyber Security, was awarded a \$175,000 National Science Foundation Computer and Information Science and Engineering Research Initiation Initiative research grant to focus on various aspects of emerging cyber security threats such as cyberbullying and cyber harassment.

**“We believe that our methods pave the way forward to make online spaces safer from the negative effects of hate speech that are engendered by rapidly evolving events,”** stated Vishwamitra.

He and his research colleagues are working to develop better defensive content moderation systems. Their solution is to develop machine learning techniques that can be trained by using only a few samples of hate speech, called few shot learning. It is hoped that large social media platforms such as Facebook and YouTube will utilize them to update the platforms’ hate speech moderation systems to address these issues in a timelier manner. His goal is that this work can reduce the psychological and social trauma that certain minorities and underrepresented groups face in online platforms.

## College Establishes Data Analytics Center

Leveraging the intellectual capital and expertise of faculty in the Alvarez College of Business, the college established a new Data Analytics Center. The center provides data solutions for academic and industry partners to unlock the power of data utilizing high-end data science, analytics and artificial intelligence solutions to support decision-making.

“The Data Analytics Center represents an important investment by the college to enhance our research reputation,” said Dean **JONATHON HALBESLEBEN**. “It will help faculty with sophisticated research needs, provide experiential learning opportunities for our students and propel us to compete for more grant funding.”

Center services include academic research support, hands-on learning opportunities for students, application development for business decision-making and the curation and secure storage of raw data.



Scan to hear more about the Data Analytics Center.



“We have combined our human capital with investments in technology to provide cutting-edge knowledge for both academic researchers as well as industry partners,” said **JUAN MANUEL SANCHEZ**, senior associate dean for faculty success and research.



**\$2,579,543**  
GRANT FUNDING

**18+ ENDOWED**  
FACULTY POSITIONS

# COMMUNITY ENGAGEMENT

Building connections within our community, Alvarez students, faculty and alumni contribute to the business ecosystem in San Antonio, the state of Texas and throughout the United States. Our students work on experiential learning projects that provide them with real-life learning opportunities. Our faculty provide academic insights to nonprofit and business ventures. And, our alumni leave the Alvarez College of Business with a strong foundation to transform our communities.

We also value our partnerships with business leaders to provide real-life insights for our students. Volunteers and mentors help us create meaningful learning experiences for our students through lectures and mentoring.

*A team from EY participated in the Kathleen Reymann Keil Memorial Golf Tournament.*



**\$375,000+**  
scholarship  
dollars awarded

**44,000+**  
Alvarez alumni

**220**  
scholarship  
recipients





## Alumna Leads Mentoring Session for Future Female Business Leaders

**ANN BOHL DEACON**, '84 shared tips on how to navigate the corporate ladder, personal branding and what companies are looking for in executives with graduate business students during a lunch and learn session. Deacon, who is the previous chair of the college's Dean's Advisory Council, is the founder and CEO of Deacon Recruiting, Inc., one of the largest executive search firms in Central Texas.

## Business Students Create Recommendations for Arboretum San Antonio

Students in **ANDREA MARQUEZ'** Management Strategy class conducted a semester-long project to assist Arboretum San Antonio with launching their business plan. The students developed strategic recommendations for the nonprofit organization that is building a world-class arboretum on the south side of San Antonio.

"They gave us a blank canvas to work with them on this project," said Marquez, assistant professor of management. "The students were able to take what they learned in the classroom and apply it to real life."

Student teams completed a benchmarking exercise for various arboretums around the country, then they used strategy frameworks to analyze the nature park industry. Following their research they identified and evaluated various revenue-generating activities that Arboretum San Antonio could pursue to sustain its operations.



"We weren't sure what to expect when we sponsored this senior project," said **TOM CORSER**, chief executive officer of Arboretum San Antonio. "Their work went beyond my expectations. Practical experience is so critical in terms of finding success throughout their careers."

# COMMUNITY ENGAGEMENT

## Alumni Host Event to Fund Scholarships for First-Gen Students

With the goal of funding student scholarships, business alumni **ILIANA**, '03 and **IÑIGO ARZAC**, '05 hosted a Bold Wine Tasting event for friends of UTSA.

Iñigo is the vice president of business development and South Texas commercial banking at Wells Fargo and a member of the college's Embrey Real Estate Founders Council. Iliana is a project manager at Abraxas Petroleum Corporation.

As a result of the event, over \$44,000 was raised, and they established the Arzac First Generation Endowed Scholarship.

**“As first-generation college graduates, we are excited to be able to help other first-generation students attending our alma mater achieve their goal with the collaboration of so many dear friends in our community.**

**—Iliana and Iñigo Arzac**



Want to support Alvarez students and programming?



## Doctoral Fellowship Established in Memoriam

Recognizing the contributions of longtime Alvarez administrator **PAMELA C. SMITH**, the college established the Pamela C. Smith Endowed Doctoral Fellowship in her memory.

Smith was the associate dean of administration and a professor of accounting prior to her death in 2023. A dedicated administrator and faculty member, Smith's 22-year career at UTSA included stints serving as interim dean of the college from 2021-2022; associate dean of administration and faculty from 2019-2023; and associate dean for graduate studies from 2016-2019.

Passionate in her support of doctoral students, she was a faculty mentor for the KPMG Ph.D. Project, an organization that works to encourage diversity in business school faculty.

The endowment will be used to support the recruitment of excellent doctoral candidates to the college.

## The Alvarez Research Challenge

Following the \$20 million investment made by **CARLOS AND MALÚ ALVAREZ** to the college in 2021, the Alvarez College of Business established the Alvarez Research Challenge. Gifts above \$100,000 are matched in support of undergraduate research programs, graduate and doctoral research fellowships, faculty professorships and chairs, student and faculty research.

To date, the Alvarez Research Challenge has led to nearly \$2 million in additional gifts to the college.

The Alvarez Research Challenge comes at a significant time in UTSA's history as the university achieved the Carnegie R1 Classification. This elite designation validates the breadth and strength of UTSA's knowledge enterprise and aligns the university with the nation's top public and private research institutions.

## Two Faculty Receive Endowed Chair Positions

Two faculty members have recently been named to newly-created endowed chair positions in the Alvarez College of Business. The chairs were established with gifts that were matched with support provided by **CARLOS ALVAREZ**.

"These positions were made possible by donors passionate about our work in the Alvarez College of Business," said Dean **JONATHON HALBESLEBEN**. "Their support will allow us to advance our programs to provide greater impact for our students." The Alvarez College of Business now is home to 18 endowed faculty chairs and professors.



**JOSEPH BROSCHAK**, chair and professor in the Department of Management, has been named the Glenn and Ann Biggs Endowed Chair in Entrepreneurship.

Broschak has a longstanding record of research and community engagement in entrepreneurship throughout his 24-year academic career. Prior to joining UTSA in 2023, he taught at the University of Arizona's Eller College of Business and was executive director for the university's McGuire Center for Entrepreneurship from 2014 to 2017.



**JUAN MANUEL SANCHEZ**, Ph.D. '06, has been named the Charlie and Ann Bohl Deacon Endowed Chair. Sanchez is a senior associate dean for faculty success and research and professor of accounting in the college.

Sanchez is a renowned researcher in executive compensation, corporate governance, financial reporting issues and accounting information systems. He has published in leading accounting, finance and multidisciplinary journals, and his research is widely cited by academics and major media outlets.



# COMMUNITY ENGAGEMENT

## Frost **Distinguished Lecture Series**

The Frost Distinguished Lecture Series, which began in 1988, presents a forum for business leaders and academics to share their experiences in business so that students can broaden their understanding of the business world and the individuals who lead it.

**RAMIRO CAVAZOS**, president and chief executive officer of the U.S. Hispanic Chamber of Commerce, presented the 2023 address and spoke to students about the importance of hard work and a successful mindset.

A trusted economic development expert, Cavazos is a champion for bipartisan solutions that generate wealth to advance economic opportunity for the Hispanic community. Prior to this role, he was the president and chief executive officer of the San Antonio Hispanic Chamber of Commerce for over 10 years.



**“I’m so proud of the community that we have today here in San Antonio. The work I do is to empower this community. Work hard, dream big and stay humble. If you’re prepared and you work hard, you get rewarded.”**





*Alvarez Business Alumni Council officers hosted an alumni mixer.*

## ► Alvarez Business Alumni Council

**Rachel Boyda**, '14, president  
**Andrew Addison**, '17, vice president  
**Travis Makuk**, '16, treasurer  
**Mariana Aramburo**, '22, secretary  
**Tracy Day**, MS '18, student engagement chair  
**Farah Hamed**, '22, events coordinator co-chair  
**Julia Lopez**, '20, MBA '22, communications chair  
**Erik Spencer**, '06, '23, membership coordinator  
**Ananya Umesh**, '22, events coordinator co-chair

## ► Dean's Advisory Council

**Denise E. Bendele**, '87, RSM US LLP  
**Ann Bohl Deacon**, '84, Deacon Recruiting & Deacon Professional Services  
**Matt Dennis**, Victory Capital  
**Walter D. Downing Jr.**, MBA '86, Southwest Research Institute  
**Walter M. Embrey Jr.**, Embrey  
**Yvonne Fernandez**, '85, Security Service Federal Credit Union  
**Stewart G. Goodson**, '84, chair, EY  
**Kenneth Hoffman**, '85, Kenneth Hoffman Management Consulting  
**Dana Hunt**, PwC  
**Ann Janson**, '97, Phillips 66  
**Daniel Karam**, '97, MSIT '01, UTSA  
**Nancy Kudla**, MBA '87, Kudla Foundation  
**Jim Langabeer**, '91, Yellowstone Research  
**Benjamin Montanez**, Norton Rose Fulbright  
**George S. Muller**, MBA '76, retired, C.H. Guenther & Son, Inc.  
**Oladapo Olaleye**, MBA '09  
**Nancy Ozuna**, '93, MPA '95, Forvis  
**Patricia Ponton**, Marathon Oil  
**Chris Rosas**, '00, MBA '02, Bumble  
**E. Rene Salas**, '86, Wellmond  
**Jerry Salinas**, '80, Frost  
**Martin Salinas**, '94, Phase 4 Energy Partners  
**Marcelo P. Sanchez**, retired, AHMSA International  
**Michael Setser**, '97, Spurs Sports and Entertainment  
**Jordan Walder**, '84, Wells Fargo Bank

98  
board  
members

78  
companies  
represented

5  
advisory  
boards

# COMMUNITY ENGAGEMENT

## ► Accounting Advisory Board

**Eric Abati**, ATKG  
**Joe Carranza**, MACY '10, Weaver, LLP  
**Boriana Damm**, '05, EY  
**Audra Fahey**, NuStar Energy, L.P.  
**Chad Fisher**, '08, MACY '09, Holt CAT  
**Joseph A. Hernandez**, '93, ADKF, P.C.  
**Sherry Lambeck**, KPMG  
**Jill Nelson**, '94, Frost  
**Nancy Ozuna**, '93, MPA '95, Forvis  
**Derek Schriver**, '05, MS '07, chair,  
Schriver, Carmona, P.L.L.C.  
**Marc Sewell**, '97, RSM US LLP  
**Monica Silva**, '04, MBA '06, H-E-B  
**Justin Vogel**, MS '09, BDO  
**Lyndsey Wilkie**, Valero Energy Corporation  
**Liz Young**, Rackspace

## ► Cyber and Analytics Board of Advisors

**Antonio Carbajal**, iHeartMedia, Inc.  
**Edward Contreras**, Frost Bank  
**Kevin Cross**, Dell Technologies  
**Alex Fly**, QuickPath  
**Chad Gray**, PwC

**Joey Jablonski**, vice chair, Pythian  
**Lauren Luensmann**, H-E-B  
**Mark Manglicmot**, chair, Arctic Wolf  
**Trent McDaniel**, QuickPath  
**Mel McMurtry**, Raytheon  
**David Neuman**, TAG Cyber, LLC  
**John Petrie**, Nippon Telegraph  
and Telephone Corporation  
**Joe Sanchez**, CyberTexas Foundation  
**Robert Tarwater**, Idaho National Laboratory  
**Rich Valdez**, M.S. '07, AOSEVEN  
**Eric Wolf**, American Systems  
**Ernie Zernial**, MBA '05, Zernial & Associates

## ► Embrey Real Estate Founders Council

**David Adelman**, AREA Real Estate, LLC.  
**Iñigo Arzac**, '05, Wells Fargo  
**Robert Arzola**, JLL Capital Markets  
**Jeff C. Bailey**, '86, Bailey Commercial, LLC  
**Brian Baize**, Chicago Title  
**John Beauchamp**, Hixon Properties Incorporated  
**Sara E. Dysart**, MA '77, Attorney at Law  
**Mark Eichelbaum**, '95, Cram Roofing Co., Inc.  
**Trey Embrey**, Embrey  
**Aubra Franklin**, Franklin Development  
**Silvia G. Gangel**, SIGA International  
Commercial Real Estate

**Brent Given**, '85, The Bank of San Antonio  
**Laurie Griffith**, co-chair, Independent Financial  
**Adam Harris**, Frost  
**Michael A. Hogan**, Hogan Real Estate Services  
**Cliff Hurd**, Hurd Urban Development, Ltd.  
**Bradley Jones**, Barton Benson Jones, PLLC  
**David Kim**, The Bascom Group  
**Steven Q. Lee**, Lee Partners, Inc.  
**Will McIntosh**, Affinius Capital  
**Jason Nelson**, Stantec  
**Andrew Ozuna**, '91, Broadway Bank  
**Brian Pitman**, Independence Title  
**Rajeev Puri**, Athena Domain  
**Matthew Reibling**, Taurus Investment Holdings, LLC  
**Stephanie Reyes**, Real Estate Council of San Antonio  
**Ben Scott**, H-E-B  
**Neilesh Verma**, MBA '09, Galaxy Builders, Ltd.  
**Sara Villarreal**, Catalyst  
**Robert L. Worth Jr.**, co-chair, R.L. Worth & Associates, Ltd.

## ► Administration

### Dean

Jonathon Halbesleben

### Senior Associate Dean for Faculty Success and Research

Juan Manuel Sanchez

### Associate Dean for Undergraduate Studies

Mark T. Leung

### Associate Dean for Graduate Studies

Daniel A. Sass

### Assistant Dean for Fiscal Administration

Jim Cox

### Assistant Dean for Operations

Cynthia Arreola

### Assistant Dean for Student Services

Rosa Garza-Girdy

### Assistant Dean for Graduate Studies

Francisco Marquez

## ► Department Chairs

### Accounting

Harrison Liu, interim

### Economics

Samson Alva

### Finance

Karan Bhanot

### Information Systems and Cyber Security

Charles Liu, interim

### Management

Joseph Broschak

### Management Science and Statistics

Wenbo Wu

### Marketing

Deepa Chandrasekaran



► [business.utsa.edu](https://business.utsa.edu)

► **Report Highlights**



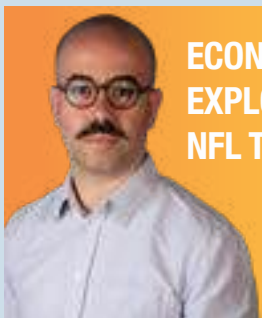
**FIRST-GEN MBA STUDENT  
NAMED 2023 HARVEY  
NAJIM FUTURE TEXAS  
BUSINESS LEGEND**

► **P.07**




**RESEARCHER RECEIVES  
NSF GRANT TO DEFEND  
AGAINST ONLINE HATE**

► **P.14**



**ECONOMICS PROFESSOR  
EXPLORES VARIABLE  
NFL TICKET PRICING**

► **P.13**



**ALUMNI ESTABLISH  
FIRST GENERATION  
ENDOWED  
SCHOLARSHIP**

► **P.18**

