 Admission to the Bachelor of Business Administration (B.B.A.) majors in the College of Business is competitive and based upon academic performance. You must complete a series of courses before you can be evaluated for admission to the College of Business and declare your business major. The size of the newly admitted class is decided by the College each semester and is determined by the available enrollment capacity, and the size and quality of the application pool. Therefore, admission to the UTSA College of Business is not guaranteed.

This course sequence guide is designed to assist students in completing their UTSA undergraduate business degree requirements in four years. This is a term-by-term sample course guide for completing 15 hours each term. Students must meet with an academic advisor for an individualized degree plan. Students may choose to take courses during Summer terms to reduce course loads during long semesters.

### SAMPLE SCHEDULE

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Credit Hours</th>
<th>MILESTONES</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIS 1203 Academic Inquiry</td>
<td>3</td>
<td>Complete WRC 1013 – required for COB evaluation</td>
</tr>
<tr>
<td>MAT 1033 Algebra with Calculus</td>
<td>3</td>
<td>Complete Math 1033 – required for COB evaluation</td>
</tr>
<tr>
<td>WRC 1013 Freshman Comp I</td>
<td>3</td>
<td>“21 Actions” – Freshman Year: Focus on Actions 1-7</td>
</tr>
<tr>
<td>American History (see list)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Life &amp; Physical Sciences (see list)</td>
<td>3</td>
<td>15</td>
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<table>
<thead>
<tr>
<th>Second Semester</th>
<th>Credit Hours</th>
<th>MILESTONES</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 1053 Bus &amp; Prof Speech</td>
<td>3</td>
<td>Complete IS 1403 – required for COB evaluation</td>
</tr>
<tr>
<td>IS 1403 Bus Info Systems Fluency</td>
<td>3</td>
<td>Complete ECO 2023 – required for COB evaluation</td>
</tr>
<tr>
<td>WRC 1023 Freshman Comp II</td>
<td>3</td>
<td>Have your resume reviewed in the CSPD¹</td>
</tr>
<tr>
<td>ECO 2023 Microeconomics</td>
<td>3</td>
<td>“21 Actions” – Freshman Year: Focus on Actions 1-7</td>
</tr>
<tr>
<td>American History (see list)</td>
<td>3</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Third Semester</th>
<th>Credit Hours</th>
<th>MILESTONES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 2013 Principles of ACC I</td>
<td>3</td>
<td>Complete ACC 2013 – required for COB evaluation</td>
</tr>
<tr>
<td>ECO 2013 Macroeconomics</td>
<td>3</td>
<td>Complete MS 1023 – required for COB evaluation</td>
</tr>
<tr>
<td>MS 1023 Bus Stat Comp Apps I</td>
<td>3</td>
<td>Complete ECO 2013 – required for COB evaluation</td>
</tr>
<tr>
<td>Govt &amp; Pol (see list)</td>
<td>3</td>
<td>Schedule and attend 45-hour advising appointment</td>
</tr>
<tr>
<td>Life &amp; Physical Sciences (see list)</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fourth Semester</th>
<th>Credit Hours</th>
<th>MILESTONES</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 2033 Principles of ACC II</td>
<td>3</td>
<td>Attend an internship workshop in the CSPD¹</td>
</tr>
<tr>
<td>MGT 3003 Bus Com &amp; Prof Dev</td>
<td>3</td>
<td>Sign up for Career Action Program (CAP) through MGT 3003</td>
</tr>
<tr>
<td>MS 3043 Bus Stat &amp; Comp Apps II</td>
<td>3</td>
<td>“21 Actions” – Sophomore Year: Focus on Actions 1-12</td>
</tr>
<tr>
<td>Lang. Phil &amp; Culture (see list)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Creative Arts (see list)</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Undergraduate Advising Center is located in the Business Building in Room BB B2.02.04 • 210-458-4562

¹ CSPD – Center for Student Professional Development is located in the Business Building in Room BB B2.01.08 • 210-458-4039

² Students will be evaluated for admission at the end of the semester in which they complete their 15th Business hour at UTSA. At that time, students must have completed the 7 required courses (2 non-business and 5 business courses) and be evaluated based on their UTSA and COB GPAs. Students will have one chance to be evaluated for admission once they earn 15 business hours at UTSA. The UTSA GPA includes courses taken only at UTSA. The COB GPA includes business courses taken only at UTSA.
### UTSA College of Business

**B.B.A. Degree in General Business**

**Four Year Academic Course Plan with Milestones**

<table>
<thead>
<tr>
<th>Fifth Semester</th>
<th>Credit Hours</th>
<th>Fifth Semester Milestone</th>
</tr>
</thead>
<tbody>
<tr>
<td>GBA 2013 Social &amp; Ethical Issues</td>
<td>3</td>
<td>Every semester attend the Career Fair and look for opportunities in the COB Recruiter.</td>
</tr>
<tr>
<td>IS 3003 Prin IS for MGT</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Govt &amp; Pol (see list)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MGT 3013 Intro Organz Theory/MGT</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MS 3053 MGT Sci &amp; Ops Tech</td>
<td>3</td>
<td>“21 Actions” – Junior Year: Focus on Actions 1-17</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>15</strong></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sixth Semester</th>
<th>Credit Hours</th>
<th>Sixth Semester Milestone</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLW 3013 Business Law</td>
<td>3</td>
<td>Schedule and attend 90-hour advising appointment</td>
</tr>
<tr>
<td>Component Area Option (see list)</td>
<td>3</td>
<td>Attend the Career Fair to meet employers</td>
</tr>
<tr>
<td>FIN 3014 Principles of Finance</td>
<td>4</td>
<td>Look for internship opportunities in the COB Recruiter</td>
</tr>
<tr>
<td>Any upper-division MGT</td>
<td>3</td>
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</tr>
<tr>
<td>MKT 3013 Principles of MKT</td>
<td>3</td>
<td>“21 Actions” – Junior Year: Focus on Actions 1-17</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>16</strong></td>
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<table>
<thead>
<tr>
<th>Seventh Semester</th>
<th>Credit Hours</th>
<th>Seventh Semester Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLW 3023 Bus Organ/Comm Law</td>
<td>3</td>
<td>Apply for Graduation (early in semester)</td>
</tr>
<tr>
<td>ECO 3033 ECO Mana. Decisions</td>
<td>3</td>
<td>Apply for Capstone Classes (early in semester)</td>
</tr>
<tr>
<td>FIN 3313 or FIN 3033 (Money &amp; Banking or Prin Invest)</td>
<td>3</td>
<td>Attend the Career Fair to meet employers</td>
</tr>
<tr>
<td>Upper-division Business (4XXX)</td>
<td>3</td>
<td>Complete an internship</td>
</tr>
<tr>
<td>Upper-division Business elective</td>
<td>3</td>
<td>Look for job opportunities in the COB Recruiter</td>
</tr>
<tr>
<td>ENG 2413 Technical Writing</td>
<td>3</td>
<td>“21 Actions” – Senior Year: Focus on Actions 1-21</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>15</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Eighth Semester</th>
<th>Credit Hours</th>
<th>Eighth Semester Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 4893 MGT Strategy</td>
<td>3</td>
<td>Major GPA – at least 2.0</td>
</tr>
<tr>
<td>Any upper-division MKT</td>
<td>3</td>
<td>Attend the Career Fair to meet employers</td>
</tr>
<tr>
<td>Upper-division Business elective</td>
<td>3</td>
<td>Look for job opportunities in the COB Recruiter</td>
</tr>
<tr>
<td>Upper-division Business elective</td>
<td>3</td>
<td>“21 Actions” – Senior Year: Focus on Actions 1-21</td>
</tr>
<tr>
<td>Business or non-business elective</td>
<td>2</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
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</tbody>
</table>

**Employment Information**

**Representative Job Titles Related to this Major:** Sales Representative, Purchasing Agent, Warehouse Manager, Marketing Research Analyst, Wholesaler, Brand Management, Sales Manager, Consumer & Industrial Advertising Manager, Consumer Research Analyst, Manufacturer’s Representative, Store Manager, Public Relations Manager, Inventory Control Agent, Buyer.

**Representative Employers:** Department Stores, Consumer Goods Firms, Banks, Manufacturers, Food Distributors, Car Rental Companies, Computer Industry, Brokerage Houses, Industrial Marketers, Motel/Hotel Industry, Insurance Companies.