

UTSA[®]

The University of Texas at San Antonio™

COLLEGE OF BUSINESS

PH.D. IN **BUSINESS ADMINISTRATION**



Intellectual Discovery AND INNOVATION

join

a nationally ranked program that is accredited by AACSB International, placing the UTSA College of Business in the top five percent of business programs worldwide

learn

from top research faculty and award-winning teachers from diverse cultures and backgrounds who are internationally recognized and respected in their fields

study

with diverse peers from a variety of disciplines, backgrounds, ethnicities and nationalities

engage

in significant research, present at national conferences and publish in refereed journals

prepare

for academic careers in higher education as well as selected research positions in government and industry





Why Get a Ph.D.?

Academic Lifestyle

The traditional nine-month contract allows flexibility, and the tenure system provides unprecedented job security.

Intellectual Stimulation

Academia is a calling. Professors make a huge difference in students' lives, and academic research advances intellectual discovery.

High Salaries

The worldwide shortage of business Ph.D.s has caused the average nine-month salary for new doctorates to be well over \$100,000.

Get Paid to Earn Your Ph.D.

Admitted students typically receive scholarships for tuition and fees and a paid teaching or research assistantship.



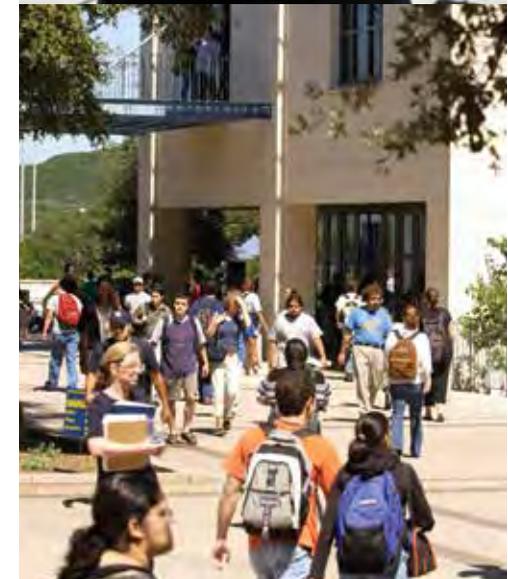
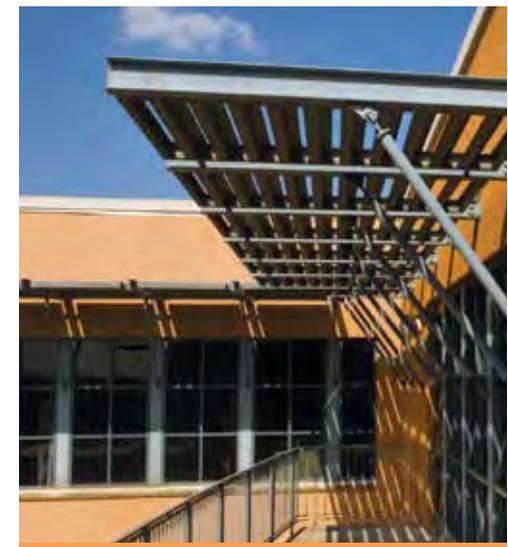
Ph.D. in BUSINESS ADMINISTRATION

The UTSA Ph.D. in Business Administration, a full-time doctoral program, prepares candidates for careers in academia as well as research positions in government and industry.

Commitment to research and a passion for teaching are two of the qualities that distinguish both our doctoral faculty and our graduate students. Our doctoral students are trained by high-quality faculty, present at national conferences and publish their research in refereed journals.

Students work closely with faculty members in small classes and seminars and complete research projects aimed toward developing the analytical skill competencies necessary to conduct independent quality research.

The doctoral program requires a full-time effort and a commitment of at least four to five years. Students will typically be enrolled for nine hours each long semester and three hours in the summer.



Areas of EMPHASIS

The Ph.D. in Business Administration offers five major fields of study: accounting, finance, information technology, marketing and organization and management studies.



Accounting <http://business.utsa.edu/phd/acc>

The accounting concentration prepares individuals for careers in teaching, research and consulting. Students will study in the two broad areas of external financial reporting and internal management decision making. The program is focused on the use of statistical econometric research methods to address capital market issues in accounting.

The Department of Accounting is separately accredited by AACSB International. The UTSA College of Business is a participating member of the Accounting Doctoral Scholars program, which provides fellowships to accounting doctoral students focused on auditing and tax. For more information, <http://www.adsphd.org>.



Finance <http://business.utsa.edu/phd/fin>

The finance concentration specializes mainly in the areas of corporate finance and investments and prepares its graduates primarily for careers as university professors focused on research and teaching. The Ph.D. program provides students with an understanding of the theory on which the field is based, and the tools needed to conduct theoretical and applied research. The skills acquired by graduates will also enable them to consider careers as researchers in government and industry.

The department emphasizes collaborative research and publishing between faculty and doctoral students, and students routinely publish academic papers prior to completing the doctoral program. Department faculty publish in leading journals such as the *Journal of Finance*, the *Journal of Financial Economics* and the *Review of Financial Studies*.



Information Technology <http://business.utsa.edu/phd/it>

One of only a few business schools with a program in cyber security, UTSA's information technology concentration provides a research-intensive focus in behavioral, organizational and technical areas of information systems and information technology. All students will be required to have grounding in both business and technology.

The program encourages close mentoring and development of research capabilities. Doctoral work includes not only coursework, but also collaboration with faculty on research projects,

research colloquia and departmental seminars. The goal of the program is to prepare students for tenure-track positions in academia. However, graduates are also qualified to do research in government and industry settings.

UTSA's cyber security program has been ranked No. 1 in the nation, according to a national survey of certified information technology security professionals. UTSA is a Center of Academic Excellence in Information Assurance Research and a Center of Academic Excellence in Information Assurance/Cyber Defense, as designated by the National Security Agency and the Department of Homeland Security.



Marketing <http://business.utsa.edu/phd/mkt>

The marketing emphasis is research intensive. Students are exposed to a broad range of theory and methodology via rigorous coursework as well as one-on-one interaction and collaboration with the department's research faculty. The goal of the program is to produce outstanding scholars for careers in research and teaching at leading universities through a strong emphasis on the development of conceptual and methodological skills to study traditional and innovative marketing concepts.

Marketing doctoral program faculty are active researchers specializing in the areas of consumer behavior, marketing strategy and marketing models. They frequently contribute to the top journals in marketing (*Journal of Consumer Research*, *Journal of Marketing*, *Journal of Marketing Research* and *Marketing Science*) as well as in allied disciplines such as psychology and communication. Resources that contribute to doctoral education and training include a behavioral lab, subject pool and research series.



Organization and Management Studies

<http://business.utsa.edu/phd/mgt>

Students selecting an emphasis in organization and management studies examine the complex relationships among individuals, groups, organizations and market systems that must be managed effectively if organizations are to thrive in today's uncertain and often rapidly-changing environment. The program of study ensures that students have a solid conceptual foundation in organizational behavior, strategic human resource management, organization theory and strategic management as well as in-depth expertise in one or more of these specialized areas.

The Organization and Management Studies program is focused on developing research competence. Students will gain the necessary expertise in research methods and statistics to enable them to investigate and understand organizational activities at multiple levels of analysis and to make substantial contributions to the developing body of knowledge.

The department has a strong research focus, in line with UTSA's objective of becoming a Tier One research university. Our faculty members publish in the field's top journals including the *Academy of Management Journal*, *Academy of Management Review*, *Administrative Science Quarterly*, *Journal of International Business Studies*, *Organization Science* and the *Strategic Management Journal*.



Admission REQUIREMENTS

Applicants must have a bachelor's degree from an accredited university. Typically, a student should hold an MBA or a master's degree in a business discipline before being granted admission to the Doctor of Philosophy in Business degree program. Applicants without graduate work, or whose graduate degree is not in a business discipline, will be required to complete additional coursework to eliminate deficiencies.

Financial SUPPORT

Admitted students typically receive scholarships for tuition and fees and a paid teaching or research assistantship. Funding levels are competitive with other doctoral programs and are normally guaranteed for up to four years.

Placement

Approximately 90 percent of our graduates have accepted academic positions in universities. Graduates have been placed at institutions such as Auburn University, Baylor University, Cal State, Central Michigan University, Mississippi State, Purdue University, Texas State, United States Air Force Academy, University of Alabama at Tuscaloosa, University of Arkansas, University of Houston, University of Nevada and the University of Wisconsin at Milwaukee.

Make THE CHOICE

Admission Materials

- Completed application
- Official transcripts of all undergraduate and graduate coursework
- Graduate Management Admission Test (GMAT) scores or Graduate Records Examination (GRE) scores from a recent (no more than five years) administration of the exam. Information on the GMAT or GRE is available at <http://www.gmat.org> or <http://www.gre.org>.
- International students must also submit a score of at least 550 on the Test of English as a Foreign Language (TOEFL). TOEFL scores may not be more than two years old.
- Three letters of recommendation (at least one must be written by an academic)
- A résumé or curriculum vitae
- A personal statement of academic interests and goals

Application Deadline

FEBRUARY 1

Doctoral admission is ongoing. New students are admitted once a year to begin the program in the fall semester only. All materials should be sent directly to:

The University of Texas at San Antonio
Graduate School
One UTSA Circle
San Antonio, TX 78249-0603

Apply Now

<http://business.utsa.edu/phd>



Academic EXCELLENCE

College of Business

Nationally ranked and internationally recognized, the UTSA College of Business offers a comprehensive curriculum at the undergraduate, master's and doctoral level that expands the boundaries of a traditional business education.

UTSA's College of Business is one of the 30 largest business schools in the nation with more than 5,000 students.

The College of Business has attracted faculty from a number of outstanding universities including Harvard University, Pennsylvania State University, Rice University, University of California, Berkeley, University of Illinois, University of Maryland, University of Michigan, University of Texas at Austin, University of Wisconsin, Yale University and many others.

UTSA

UTSA is an emerging Tier One research institution specializing in health, energy, security, sustainability and human and social development. With nearly 29,000 students, it is the largest

university in the San Antonio metropolitan region. UTSA advances knowledge through research and discovery, teaching and learning, community engagement and public service.

The university embraces multicultural traditions and serves as a center for intellectual and creative resources as well as a catalyst for socioeconomic development and the commercialization of intellectual property—for Texas, the nation and the world.

San Antonio

Deep in the heart of Texas, San Antonio is a beautiful and friendly resort city with diverse cultures and rich historical legacies. Home to the Alamo and other Spanish missions, San Antonio is an amazing environment in which to learn, discover and grow. One of the seventh most populous cities in the United States, San Antonio is the second largest city in Texas with a population of 1.3 million. Located in Southwest Texas, San Antonio enjoys a low cost of living and close access to the Texas Hill Country, the Gulf Coast and Mexico.

The UTSA College of Business is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. The accounting programs are separately accredited by AACSB. This represents the highest standard of achievement for business schools, placing the college in the top 5 percent of business schools worldwide.



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COLLEGE OF BUSINESS

OFFICE OF GRADUATE STUDIES

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