Italy Immersion

Academic information: The program will take place in the European Innovation Academy in partnership with UC Berkeley and Stanford University. The European Innovation Academy (EIA) is a non-profit educational institution recognized for excellence in tech entrepreneurship education. EIA educational programs are jointly developed with professionals from world class partner universities and companies. Future entrepreneurs and business leaders are immersed in a multicultural ecosystem of 600 students and faculty from 68 nationalities. The aim of the program is to have multidisciplinary teams, who will launch new innovations to the market in a record time of 15 days.

Participants follow all the milestones for creating a startup- from idea to launching. Throughout the program, all the topics, teachings and skills to make it a success will be given to the participants. The Extreme Entrepreneurship Program, which is hosted by Politecnico Di Torino, will take place this summer in the beautiful city of Turin, Italy, from July 9-28th 2017.

You will have the opportunity to pitch to a prestigious panel of investors such as, Amazon Capital, Intel Capital, and Garage Technology Ventures. Some unique past projects worked on at EIA are “The Artisan Project”, which is now a fair-trade fashion startup from Ecuador, founded by four Ecuadorian women. They bring customers a locally sourced and carefully curated collection of handmade, premium Ecuadorian artisanal goods including clothing, shoes and accessories. Another EIA project is “Blocks”, now a company that produces smart watches, with fitted movement sensors, Bluetooth connectivity, Wi-Fi and an e-compass. And they now work with Compal Electronics, one of the largest and most reliable manufacturers in the world.

Trip elements – Turin, Italy
• Dates: July 5 – July 29, 2018 (subject to change)
• Faculty leaders: Dr. Suman Basuroy and Dr. Rick Gretz
• Cities visited: Turin & Rome
• Acceptances: 18 students to be accepted.
• Accommodations: Students will stay in 3-start hotels or better, two to a room
• Meals: Two meals a day.
• Academic information: Student will receive 3 academic credit hours from UTSA