China Immersion

The world’s second largest economy by nominal GPA—and arguably the biggest competitor of the United States—is China. Up until 2015, the Chinese economy was considered to be the world’s fastest-growing major economy for the past 30 years due to its huge focus on manufacturing and exporting goods as well as its role in international trade. China is also often mentioned when it comes to innovation and their role in the future of the world economy, as they have developed many new products and services in recent history. Though business is more regulated in China since their economy is considered a socialist market economy, Shanghai and Beijing are considered major financial hubs internationally.

China is considered one of the major competitors of the United States; however, business is conducted very differently over there due to the huge cultural and social differences between the two countries. Since China—and Asian countries in general—are more team-oriented and more collectivist, the work-environment and business as a whole is a lot different; however, the Chinese business structure and mentality has been very successful.

Though the modern Chinese economy and daily life has shifted over time, the people of China still value tradition, family, and their history. During this two week business immersion trip, students will get the opportunity to observe what makes the Chinese economy so powerful and experience both the traditional and modern sides of China.

Trip elements
- Faculty leader: Dr. Yao and one additional co-leader
- Dates: June 2018
- Cities visited: Shanghai & Beijing
  18 students to be accepted
  Students will stay in business hotels, two to a room
  Breakfast and one additional meal each day will be paid by the university.
  In-country travel will be by train, coaches, subway, and walking.


- International Industry/Business exposure: (subject to change) Technology Industry: Huawei Technologies – the largest telecommunication equipment manufacturer in the world; Beverage Industry: Coca Cola; Auto industry: Geely

- Important visits: (subject to change) Shanghai Institute of Technology; Shanghai Solar Science and Technology Center

- Cultural exposure: (subject to change) The Great Wall, Chenghuang Temple