State of the College
Address

Dr. Lynda Y. de la Viña
Dean & Peter Flawn Professor of Economics
How Well Do You Know Your Faculty?
Which faculty member is an expert fisherman and caught a 147 lb. halibut in Alaska last summer?
Dr. Robert Cardy
Chair, Department of Management
Which faculty member founded the Roadrunner Cat Coalition?
Dr. Karen Williams
Senior Lecturer in Information Systems
Which faculty member is a pilot?
Dr. Cory Hallam
Director, Center for Innovation and Technology Entrepreneurship
Which faculty member was in a rock band and toured the country?
Dr. Pepe Chang
Assistant Professor of Management
Which faculty member lives on a farm, raises goats and makes his own cheese?
Dr. James Groff
Chair, Department of Accounting
College Profile

- One of the 40 largest business schools in the nation
- Largest undergraduate business program in the UT System
- 5,600 students—larger than any other university in San Antonio
- More than 26,000 alumni
College Profile

- Six Ph.D. programs
- Portfolio of 22 master’s programs and 16 undergraduate programs
- 4,941 undergraduates
  - 38% female, 58% minority
  - Top majors: Accounting (17%), Management (16%), Marketing (13%), Gen Business (12%), and Finance (10%)
- 637 graduates
  - 35% female, 32% minority
  - Average MBA GMAT: 615
Vision

The College of Business is dedicated to creating and sharing knowledge that enhances the translation of theory to practice, combines rigor with relevance and provides innovative solutions to global business challenges.
Goal

To raise the academic profile of UTSA’s College of Business to become one of the nation’s best business schools recognized for developing “Knowledge for a New World” and for producing the new paradigm’s transformational leaders.
Faculty & College Accolades
The College is accredited by AACSB International, the Association to Advance Collegiate Schools of Business and is separately accredited through the doctoral level in accounting.

This places us in the top 5% of international business schools.
• Named the #5 business school in the nation by *Hispanic Business* magazine.

• Named #4 in the Southwest and #28 nationwide for our Flex MBA program by *BusinessWeek*.

• For the sixth straight year, the *Princeton Review* has named us one of the top 10 MBA programs for minorities.
• Faculty members Dr. Cory Hallam and Dr. Lisa Montoya were named the inaugural recipients of the Richard S. Howe Outstanding Service to Undergraduates Teaching Award.

• Dr. Hallam directs the Center for Innovation and Technology Entrepreneurship.

• Dr. Montoya is the associate dean for undergraduate students and director of the Latino Financial Issues program.
• Dr. Lalatendu Misra, chair and professor of finance, received the 2011 Federation of Business Disciplines Outstanding Educator Award from the Southwestern Finance Association.

• Misra teaches in the areas of financial modeling, options and futures, corporate finance and portfolio management.

• He also serves as the advisor to the student chapter of the Financial Management Association.
The college was ranked one of the top 100 business schools worldwide according to the UT Dallas Research Rankings for 2009-2011.

- Marketing (46th)
- Finance (89th)
What do these accolades mean?

- Increased employment opportunities for students
- Improved reputation of College
- Aids University’s goal of achieving Tier One status
Student Accomplishments
• Four information systems graduate students, led by Dr. Nicole Beebe, placed first in the nation in the annual Department of Defense Cyber Crime Center Digital Forensics Challenge.

• Team members were Stephen Heist, Luis Reyes, Lawrence Suffern and Christopher Wilkins. The team placed first in the SANS graduate student division.
• Accounting students in faculty member Linda Vaello’s ethics class were recognized by the Ecumenical Center for Religion and Health for their participation in the annual Ethics in Business awards.

• Team members Hope Alvarado, Rachel Delucia, Amanda Frerich, Ashley Holloway, Benjamin Knowles and Juan Roque received a scholarship in recognition of their efforts.
• **Lyndsey Luther**, a junior majoring in human resources management, was selected to serve on the State Farm Youth Advisory Board.

• Luther was one of 30 students chosen from across the United States as a board member.
• Four UTSA business students placed second in the Alpha Kappa Psi Case Competition held last month in Dallas.

• Team members were William Curtis, Samuel Durandard, Thibaut Guidet, and Jacqueline Nance. Their faculty mentor was Daniel Tablada, lecturer in marketing.
• Devin Gibson, a point guard on the Roadrunners men’s basketball team and a senior majoring in information systems in the College of Business, helped lead UTSA to its first NCAA tournament win.

• He was named the 2010 Southland Conference Student-Athlete of the Year, first team Southland Conference selection, and Most Valuable Player in the Southland Conference tournament.
Academic Year Initiatives
The College is focused on five thematic areas

- Globalization/cultural pluralism
- Security
- Capital markets
- Transformational leadership/entrepreneurship
- Health/technology
Globalization

- College is pursuing EPAS accreditation from the European Foundation for Management Development.
- Launched new International MBA.
- New immersion programs offered this summer to Canary Islands, Chile, Finland, and Singapore/Vietnam.
- International weekend seminar courses featured speakers from Argentina, Finland, France, Mexico, Uruguay and Washington, D.C.
Information Security

• Hired Dr. Fred Chang as the new AT&T Distinguished Chair in Infrastructure Assurance and Security.
  • Former director of research at NSA and president of technology at SBC.
• New minors in digital forensics and network and data center management.
• Center of Academic Excellence in Education and Research. One of 47 schools nationwide and 3rd in Texas.
Capital Markets

• The College’s new Financial Studies Center has hosted over 850 students this past year for undergraduate and graduate coursework as well as seminars and workshops.

• The Center is home to the college’s Investment Society, Latino Financial Issues Program and Financial Management Association.

• The Investment Society has worked with faculty member Ron Sweet to provide advice on a financial portfolio whose returns are used to assist the Cabecar Indians, in Costa Rica.
Entrepreneurship

• The College will sponsor the first international student tech competition this summer in the Canary Islands featuring 11 business students.

• The College’s Center for Innovation and Technology Entrepreneurship partners with Cox Smith, San Antonio Harvard Business Club, Startech and the Texas Research Technology Foundation.

• 4th year for $100K Student Technology Start-up Competition.
Health/Technology

• New MBA/MPH dual degree program with the UT School of Public Health launched this fall.

• Introduced new undergraduate course in the Business of Health.
Tourism

- New BBA in Sports, Events and Tourism Management to begin next fall.

- Finalizing a joint degree program with the University of Houston Conrad N. Hilton College.
Strategic Planning

• A year-long planning exercise to assess College priorities for the next 5 years.

• Two key initiatives already underway:
  • Reaffirmation of AACSB accreditation.
  • Exploration of e-learning components such as the IPad, led by the Business Student Council.
Budget

- Approximate 20% state budget cut (25% of UTSA budget).
- UT System/UTSA will offset a large percentage.
- College will offset budget cuts with private funding, grants and executive programming.
College External Funding

- Endowment has tripled to $6.3 million
- $14 million has been raised in the last 5 years
- College awards $180,000 annually in scholarship support to students
- $4.5 million for programs and centers
- $4.1 million for faculty chairs and support
- $1.1 million CSPD endowment
- $600,000 planned gifts
- $225,000 unrestricted funds
Student Services
The College’s Center for Student Professional Development transforms business students into business professionals and fulfills recruitment needs of the business community.
Business Scholars Program

– Academic and professional mentoring program for first-generation students.
– 131 members each semester.
– Students participated in community service events at the San Antonio Food Bank, the UTSA Babcock Road Clean-up and the Basura Bash.
H-E-B Career Action Program

– Professional development certificate program serving business undergraduates.
– Over 600 students participate in CAP each semester.
– 55 corporate volunteers coming from 15 companies.
– 99% of CAP participants agreed that CAP helped them to be fully prepared for the job market.
Latino Financial Issues Program

– Academic and service learning program focused on financial literacy and educational attainment.
– Internship in community economic development.
– Participants mentored students from Edgewood ISD.
Internship Programs

– 97% employer satisfaction rate.
– Placements included:
  • AT&T
  • Free Trade Alliance
  • KPMG
  • Merrill Lynch
  • Frost
  • Tesoro
  • USAA
  • Valero

– Summer placements included internships in Washington, D.C., New York and international locales.
Faculty/Student Softball Game
Students were victorious 12-8
Upcoming Events

April 15—Briefcase Brigade
Battle of Flowers parade

April 18—Frost Lecture Series
Bill Morrow, chairman of CSIdentity

April 23--$100K Student Tech Competition
Keep up to date on COB activities.
Like us on Facebook!
THANK YOU!

For helping us achieve these honors