The Key to Unlocking Business Research

November 6, 2014

Hamid Beladi
Associate Dean of Research

Wendy Frost
Director of Communications

(210) 458-4313

http://business.utsa.edu
Program

WELCOME | 3:30 P.M.
JOHN FREDERICK
UTSA Provost and Vice President for Academic Affairs
WM. GERARD SANDERS
Dean and Bodenstedt Chair

PLENARY SESSION | 3:45-4:30 P.M.
- SUPERSTAR SOFTWARE IN THE VIDEO GAME INDUSTRY
  Suman Basuroy, chair and professor of marketing
- INSIDER THREAT DETECTION
  Nicole Beebe, associate professor of cyber security

BREAKOUT SESSIONS | 4:40-5:50 P.M.
- WHY REGULATORY UNCERTAINTY AFFECTS BORROWING COSTS
  Karan Bhanot, professor of finance
- HOW DOES ONLINE INFORMATION IMPACT OFFLINE PURCHASE DECISIONS?
  Rajesh Bhargave, assistant professor of marketing
- DESTRUCTIVE LEADERSHIP: THE DARK SIDE OF ORGANIZATIONAL LEADERSHIP
  Dina Krasikova, assistant professor of management
- AUCTION FEVER: INSIGHTS AND IMPLICATIONS FROM AMAZON.COM AND EBAY
  Matthew McCarter, assistant professor of management

RECEPTION | 6-7 P.M.