



CORPS
NSF Innovation Corps

UTSA RESEARCH
Office of Commercialization and Innovation

HOSTED BY:



SEPTEMBER 20 & 26, OCTOBER 04 & 17, 2016

OUTCOMES

- ⚙️ **IMPROVE ODDS FOR SUCCESS**
- ⚙️ **VALIDATE YOUR BUSINESS MODEL**
- ⚙️ **ESTABLISH PRODUCT-MARKET FIT**
- ⚙️ **GAIN ELIGIBILITY TO APPLY FOR \$50,000 I-CORPS TEAM GRANT**

UTSA, in partnership with the Southwest Node of the NSF I-Corps, is offering a short course to help teams quickly, and effectively, validate their commercialization strategy through a tactical collection and analysis of data generated from direct interaction with customers.

REMOTE LAUNCH Remote deployment via WebEx
Tuesday, September 20 (4 PM to 5 PM)

Course expectations and goals. Intro to teaching philosophy and resources.

OPENING WORKSHOP UTSA Main Campus, One UTSA Circle, San Antonio 78249
Tuesday, September 26 (8 AM to 5 PM)

Introduction to the I-Corps approach, business model development, and the customer development process. In the days following, teams will spend time outside the building talking to customers and testing elements of their business models.

MIDTERM REVIEW Remote deployment via WebEx

Thursday, October 04 - 1st Group (8:30 AM - 12 PM) - 2nd Group (12:30 AM - 4 PM)

Teams will present findings from their initial customer discovery effort and receive real-time feedback and guidance from the teaching team.

CLOSING WORKSHOP UTSA Main Campus, One UTSA Circle, San Antonio 78249
Thursday, October 17 (8 AM to 3 PM)

Teams will present their final customer discovery findings.

TEAM MEMBER REQUIREMENTS



2 - 4 FOUNDED MEMBERS PER TEAM

TIME COMMITMENT: 15 HOURS / WEEK PLUS OPENING, MIDTERM, & CLOSING WORKSHOPS

TECHNICAL PROFICIENCY OF PROPOSED INNOVATION

RIGHT TO PRACTICE INTELLECTUAL PROPERTY

ACCEPTED TEAMS WILL RECEIVE:

\$1,500 GRANT TO DE-RISK THE TECHNOLOGY

(Some use limitations. Workshop completion required)

APPLY

Teams must complete the online application at <https://goo.gl/forms/udF1zamLDdbZLtDEv2>
For information, contact **Diego Capeletti** at diego.capeletti@utsa.edu or at (210)458-6559



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