MEMBERS

- Abul H. Alamgir, Ph.D., University of Texas School of Public Health
- Charles E. Braun, ’91, Metropolitan Methodist Hospital
- David Cappelli, DMD, MPH, Ph.D., University of Texas Health Science Center Dental School
- Col. Noel Cardenas, MHA, FACHE, Brooke Army Medical Center, Fort Sam Houston
- C. Nannette Clare, MD, University of Texas Health Science Center School of Medicine
- Paula Clutter, University of Texas Health Science Center School of Nursing
- David I. Douphrate, Ph.D., MPT, MBA, University of Texas School of Public Health
- Joseph P. Gonzales, MHA, FACHE, Deloitte, LLP
- Thora R. Jackson, MS, FACMPE, COE, Rashid, Rice & Flynn Eye Associates
- Thomas C. Mayes, EMBA ’01, MD, University of Texas Health Science Center School of Medicine
- Armando F. Polanco, Texas Benefit
- Kathleen Quirroz, JD, Strasburger, Price, Oppenheimier, Blanc, Attorneys at Law
- William Dean Rasco, FACHE, Federal Healthcare Section, American Hospital Association
- Carol Reineck, Ph.D., University of Texas Health Science Center School of Nursing
- Juanita S. Wallace, Ph.D., University of Texas Health Science Center School of Health Professions

ABOUT COB

UTSA’s College of Business is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. The college is one of the 40 largest business schools in the nation with more than 6,000 students.

Nationally recognized, the college’s MBA program has been ranked by BusinessWeek, Hispanic Business and the Princeton Review.

With more than 30,000 students, UTSA is one of the premier institutions of higher education in Texas and is positioned to become a top-tier research university. San Antonio is the seventh-largest city in the United States and has retained its sense of history and tradition.

The healthcare and biosciences industry is a dominant force in the San Antonio economy. The industry employs more than 116,417 individuals and represents 14% of the San Antonio workforce. The economic impact to the San Antonio economy was $16.3 billion in 2007.
STUDY THE PULSE OF HEALTHCARE

In today’s dynamic marketplace, successful healthcare management professionals must be innovative and entrepreneurially-minded. The Business of Health program in the UTSA College of Business is designed to prepare hospital administrators, financial officers, doctors, nurses and aspiring health professionals with decision making skills based on sound financial and management principles.

The Business of Health program offers a distinct curriculum focused on applied financial and managerial skills. Coursework includes a practical blend of financial, management, regulatory and technology classes along with legal, ethical and policy-oriented courses designed to equip healthcare professionals for leadership positions.

Classes are offered during the evenings to meet the scheduling needs of students with work and family responsibilities. Students may choose full-time or part-time study.

Our program is a member of the American College of Healthcare Executives Higher Education Network. Our faculty are actively involved in leading professional healthcare associations including the Healthcare Financial Management Association and the Medical Group Management Association.

The College of Business is accredited by AACSB International, and the Business of Health program is pursuing accreditation with the Commission on Accreditation of Healthcare Management Education.

ACADEMIC PROGRAMS

UNDERGRADUATE

Undergraduates can learn about the healthcare field by taking the Introduction to Healthcare Management course. The class covers a broad spectrum of healthcare organizations and settings and emphasizes practical relevance and interaction with local healthcare organizations.

MBA CONCENTRATION IN THE BUSINESS OF HEALTH

Students majoring in the MBA concentration in the Business of Health will receive general business instruction as part of the award-winning MBA curriculum as well as 12 hours of specialized coursework in the business of health.

MBA/MPH DUAL DEGREE PROGRAM IN BUSINESS ADMINISTRATION AND PUBLIC HEALTH

In partnership with the University of Texas School of Public Health, the College of Business offers a collaborative dual degree program in business and public health. The program prepares students to integrate business and public health skills in their professional lives to solve crucial health and healthcare issues faced by public and private organizations worldwide. Shared coursework allows students to complete both degrees in just three years.

GRADUATE CERTIFICATE IN THE BUSINESS OF HEALTH

The graduate certificate provides individuals with 12 hours of business of health coursework without completing a formal degree program. Enrollment is available to students with a wide range of healthcare-related backgrounds. No prerequisites are required. Students can apply for admission as a non-degree seeking student. Classes typically meet one evening a week.

EXPERIENCED FACULTY

Dr. Dana A. Forgione
The Janey S. Briscoe Endowed Chair in the Business of Health
Seminar in Medicare Regulation
Accounting for Healthcare Organizations
Dr. Forgione, professor of accounting, leads the Business of Health Program. A distinguished academic and pioneer in healthcare accounting and financial management, he founded both an international research society and a peer-reviewed research journal. He is a consultant to healthcare organizations and has analyzed the financial and operating performance of more than 5,500 hospitals throughout the United States. His research interests are in external audits and governance in healthcare entities, comparative international healthcare accounting, financing systems and quality of care.

Dr. Pamela C. Smith
Professor of Accounting
Legislative Trends for Healthcare Organizations
Dr. Smith has extensive experience working with nonprofit healthcare entities. Her research interests are in the impact of federal taxation on the tax-exempt status of nonprofit organizations.

Joseph P. Gonzales, MBA, FACHE
Lecturer
Strategic Management of Healthcare Organizations
Organizational & Managerial Issues in Healthcare Delivery
Professor Gonzales is a consultant at Deloitte, LLP. He has more than 30 years experience leading operational improvements in both Army hospitals, medical centers and as CEO of a civilian hospital. He has been a consultant for more than six years contributing to clinical content development for electronic health record implementation projects.

WHY OUR PROGRAM?

- Financial/managerial based curriculum
- Applied focus
- Experienced faculty
- Personal attention
- Reasonable cost

COUREWORK

- Seminar in Medicare Regulation
- Strategic Management of Healthcare Organizations
- Legal & Tax Strategies for Healthcare Organizations
- Accounting for Healthcare Organizations
- Legal, Ethical & Social Issues in Healthcare Management
- Healthcare Economics & Policy
- Organizational & Managerial Issues in Healthcare Delivery
- Healthcare Management Internship

FORGIONE, professor of accounting, leads the Business of Health Program. The faculty are dedicated professors and are experienced CPAs, financial and tax analysts, marketing managers and information system specialists who are up-to-date on healthcare issues and management practices.

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